

2023 ANNUAL REPORT

# THAT YOUR WAYS MAY BE KNOWN

“Look to Me, and be saved, all you ends of the earth!  
For I am God, and there is no other.”

—ISAIAH 45:22, NKJV

BILLY GRAHAM EVANGELISTIC ASSOCIATION OF CANADA

“Continue in the faith, stable and steadfast,  
not shifting from the hope of the gospel.”

—COLOSSIANS 1:23, ESV

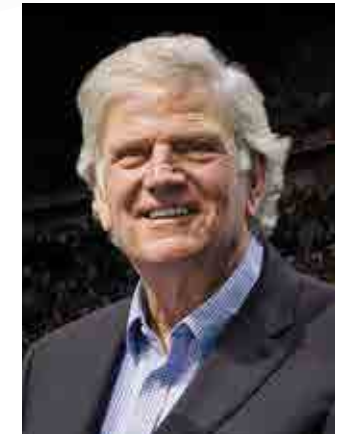


A trained volunteer offers discipleship materials to an inquirer during Esperança Curitiba (Hope Curitiba), a one-night evangelistic outreach in southern Brazil.

## MESSAGE FROM FRANKLIN GRAHAM

DEAR FRIEND,

You made it possible to share the life-changing hope of the Gospel with countless people in 2023. God worked through friends like you to reach men, women, and children with the Good News that He “*has sent his Son to be the Savior of the world*” (1 John 4:14, ESV).



I thank God for you—and for the many doors He opened in 2023. It was a privilege to preach the Gospel in cities around the world, from Mexico to Vietnam. During every event, people from all walks of life told us they were placing their faith and trust in Jesus Christ. We also saw thousands make life-changing decisions for Him through our other outreaches, including Billy Graham Rapid Response Team deployments, our Gospel TV spots and Billy Graham 24/7 Prayer Line, and *Search for Jesus* internet evangelism ministry.

As we prepare for another full year of ministry, will you join me in prayer? Please pray that the Lord will continue to reach people with His truth and change their hearts for eternity.

May He richly bless you.

Sincerely,



Franklin Graham  
President & CEO

# Pointing People to the Savior



Franklin Graham preaching the Gospel message at Esperanza CDMX (Festival of Hope) in Mexico City—one of the most populous cities in the world.

From a Festival in Vietnam to the God Loves You Tour in London, England, 2023 served as a powerful reminder of Jesus Christ’s promise that *“with God all things are possible”* (Matthew 19:26, ESV).

## MEXICO CITY, MEXICO

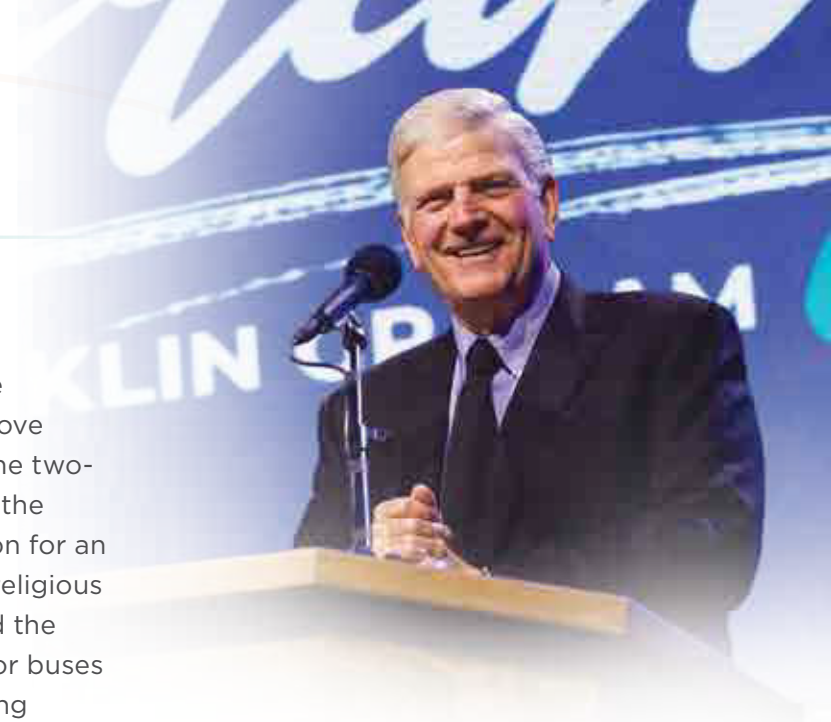
More than 52,000 heard the Gospel of Jesus Christ during Esperanza CDMX (Festival of Hope) with Franklin Graham on Feb. 11 and 12. For nearly four years, churches across the city had been preparing for this massive evangelistic outreach. Tens of thousands of believers from across the city took our Christian Life and Witness Course so they would be ready to pray alongside their neighbors who wanted to make decisions for Jesus Christ. More than 400 buses each night brought men, women, and children from all over the region to the Arena CDMX, which filled to capacity both nights. By the end of the Festival, more than 6,000 people responded with life-changing decisions for the Lord.

## HO CHI MINH CITY, VIETNAM

In March, Franklin Graham preached the Good News during the historic Spring Love Festival in Ho Chi Minh City, Vietnam. The two-day outreach marked the first time that the Vietnamese government gave permission for an evangelistic event to be held outside a religious holiday. More than 300 churches spread the word about the Festival and arranged for buses to bring people from across the sprawling city. We praise God that overall attendance exceeded 42,000—and more than 10% told us they placed their faith in Jesus Christ. Every Festival attendee was given a copy of the gospel of John, and everyone who indicated a decision received a New Testament, as well as our booklet *Living in Christ*. This resource includes a 30-day study on the book of John.

**“The grace of God that brings salvation has appeared to all men.”**

—TITUS 2:11, NKJV



## GOD DELIVERS

On one night of Esperanza CDMX, a man dressed in women’s clothing was among those listening closely to the Gospel. He called himself Lorena\* and said he was working as a male prostitute. “I don’t know what the event is about, but I’m interested,” he said. When Franklin invited the crowd to respond to the Gospel, he prayed to surrender his life to Jesus Christ. Later, walking on the street with two members of a local church, he described his experience. “I saw how God delivers, and after that, how the enemy comes to steal our peace and joy,” he said. “I’m very happy to receive these gifts,” he added, holding up the Scripture portion and *Living in Christ* booklet that were given to those who responded to the invitation.

\*Names and photos changed to protect privacy.



## FRANKLIN GRAHAM EVANGELISTIC EVENTS



Franklin Graham preaching the Gospel message to the thousands in attendance at the God Loves You Tidewater Tour stop in Salisbury, Maryland.

### GOD LOVES YOU TOUR—U.S.

In April, Franklin kicked off the God Loves You Tidewater Tour in La Plata, Maryland, before heading to Timonium, Elkton, and Salisbury; then Portsmouth, Virginia; and Edenton, North Carolina, to boldly proclaim the Gospel. At every stop, thousands heard the Good News “of our Savior Christ Jesus, who abolished death and brought life” (2 Timothy 1:10, ESV).

For months before the tour started, churches in each city worked hard to mobilize believers and prepare for these events. Our team engaged hundreds of churches in the vicinity of each stop, eventually connecting with more than 1,200 of them. These congregations helped host Christian Life and Witness Courses, eventually making it possible to equip 3,200 believers with powerful evangelism and discipleship training. More than 1,200 of these attendees served as prayer volunteers during the tour, praying alongside those who wanted to make a decision for Jesus Christ.

By the last stop of the tour in Edenton, North Carolina, more than 35,000 had heard the Gospel of Jesus Christ—and 1,979 had made life-changing decisions for Him.

### GOD LOVES YOU TOUR—U.K.

After Franklin saw the deep hunger for God’s Word in the United Kingdom during the God Loves You Tour in 2022, he returned to London in 2023 to once again preach the Gospel. More than 1,000 churches helped prepare for this outreach, and over 2,400 believers completed the Christian Life and Witness Course, with more than 680 of them serving during the tour. This city is one of the most diverse in the world, and 10,500 people from all walks of life packed into ExCeL London to hear the Good News. They came from all over southern England, with more than 125 buses bringing people from as far away as Wales.

Michael Tait, CeCe Winans, and Michael W. Smith led the crowd in worship, then Franklin shared a powerful message on the parable of the prodigal son from Luke 15. “The story that God told is a picture of God’s love for you and His love for the human race,” he assured the crowd. A total of 870 people responded to that message by making life-changing decisions for the Lord.

**“The message of the cross is foolishness to those who are perishing, but to us who are being saved it is the power of God.”**

—1 CORINTHIANS 1:18, NKJV

Trained prayer counselors were available at every tour stop to pray with those in attendance, help connect them to a local church, and pass on *Living in Christ* materials that explain how to follow Christ daily.

### HOPE FOR A CHANGE

Shauna\* did not want to live anymore. After her ex-husband brutally attacked her, she was mentally and emotionally shattered. Then, the God Loves You Tidewater Tour came to her small town in North Carolina. As Franklin Graham shared the Gospel message, the Holy Spirit moved in Shauna’s heart—and gave her hope for the future. During the invitation, she met with one of our team members and prayed to receive Jesus Christ as her Savior. We praise God for healing Shauna’s heart so that she may “abound in hope by the power of the Holy Spirit” (Romans 15:13, NASB).

\*Names and photos changed to protect privacy.



## FRANKLIN GRAHAM EVANGELISTIC EVENTS



People from all walks of life filled Essen's Grugahalle arena to hear the Gospel of Jesus Christ—and hundreds of them responded by making decisions for Him.

### ESSEN, GERMANY

On the night of Franklin's Festival of Hope in Essen, Germany, 6,900 men, women, and children filled the Grugahalle arena and its overflow section. The turnout shocked officials—and encouraged local Christians. The Festival marked the largest gathering of its kind in the region since Billy Graham's 1993 Crusade in the same venue, largely thanks to the efforts of more than 270 churches in the region. "God loves you and He made you. He gave you a soul and spirit," Franklin told the crowd. "[You have] a vacuum that can only be filled by Him." More than 500 people responded to that message of salvation by making decisions for Jesus Christ.

### ROME, ITALY

The two-day Noi Festival at Rome's Palazzo dello Sport marked Franklin's final event of the year. In the week leading up to the Festival, pastors gathered for Preach the Word, a conference hosted by BGEA and led by Pastor Skip Heitzig. These ministry leaders enjoyed fellowship, worship, and messages from God's Word to equip them in their calling to share His truth in their communities.

Between both nights of the Festival, more than 150 buses brought men, women, and children from as far as six hours away. More than 18,000 heard the Gospel of Jesus Christ—and over 1,000 made the life-changing decision to place their trust in Him.

The Noi Festival marked the first time that a united evangelistic event was held in Rome, and more than 150 churches worked hard for months to make the outreach a possibility. Over 4,330 local believers also completed evangelism and discipleship training, with over 1,300 of them serving during the Festival.

**"In this is love, not that we have loved God but that he loved us and sent his Son to be the propitiation for our sins."**

—1 JOHN 4:10, ESV

### PRAYER REQUEST:

**Men, women, and children across the globe will hear Franklin Graham preach the Gospel during Festivals and God Loves You Tours in 2024. Please pray that the Lord will work in their hearts and call many of them to Himself during these evangelistic outreaches.**



### FREEDOM

Max,\* a 29-year-old teacher from Düsseldorf, responded to the Good News of Jesus Christ during the Festival in Essen. He had been attending church for a couple of months but had not yet surrendered his life to the Lord. When a friend invited him to the Festival, he agreed to go—and when he heard the Gospel, he felt compelled to act. "I knew there was something missing. Since third grade, I've been looking for something," Max said, adding that he had used worldly pleasures and pursuits to fill the empty feeling. "I really feel the freedom of giving it up."

\*Names and photos changed to protect privacy.



# Preaching God's Good News in Canada and Around the World



Will Graham passionately tells the crowd in Kelowna, British Columbia, that Jesus Christ is “the way, and the truth, and the life” (John 14:6, ESV).

God used Will Graham to share His truth in cities around the world in 2023, from the British Columbia interior to the southern coast of Brazil—and men, women, and children from all walks of life responded by making decisions for Jesus Christ.

## THOMPSON-OKANAGAN, BRITISH COLUMBIA

More than 2,700 people attended Look Up Tour events in Kamloops, Vernon, and Kelowna in October, and more than 120 made decisions to trust Jesus Christ as Lord and Savior. Over 50 churches worked together to follow up with and disciple each new believer.

Brayden\* was among those who went forward in Kamloops. He came with a church youth group. “I didn’t know what I was expecting,” he said. In his 22 years, Brayden had learned a lot about

Jesus but never trusted Him as Savior. Brayden knew he wanted to surrender his life to Christ. “It was a long time coming,” he said.

In Vernon, 8-year-old Anna\* went to the front of Grace Bible Church alongside her mom, Leah.\* Their friend Margo\* watched them go with tears in her eyes.

Margo had prayed for the mother and daughter ever since they joined a mom’s group at Margo’s church when Anna was a baby.

When they finished talking with a prayer volunteer, Anna ran back and leaped into Margo’s arms—a big hug for a new daughter in God’s family.

In Kelowna, Zack\* and Linda\* attended the final night of the Look Up Tour together. Their marriage was strained because Linda followed Jesus Christ but Zack did not. For years, Linda prayed for Zack’s salvation, and she was overjoyed when he agreed to join her at the tour.

Will Graham preached from Jesus’ parable of the prodigal son. “The things of the world will not satisfy. Many of you here are not satisfied in life. In fact, you’re dissatisfied. You’re thinking there has to be more to life than this,” he said, describing the son’s misery tending pigs after spending his inheritance.

“I knew that was me, and it was time to get out of the pig pen,” Zack said. “I could feel God calling me.” That night, Zack went forward to accept Christ in repentance and faith.

\*Names and photos changed to protect privacy.

**“My God will supply every need of yours according to his riches in glory in Christ Jesus.”**

**—PHILIPPIANS 4:19, ESV**



## WILL GRAHAM EVANGELISTIC EVENTS

### CHIȘINĂU, MOLDOVA

Will Graham preached the Gospel in Chișinău, the capital city of Moldova, a former Soviet republic that borders Ukraine. The small country has seen a massive influx of refugees since the war began in 2022, and many people live with the fear that their lives will be thrown into chaos. More than 1,100 responded by making life-changing decisions for Him, and 700 churches across the city faithfully followed up with each of these individuals.

### CURITIBA, BRAZIL

Curitiba's Campina Grande do Sul rodeo arena saw an overflow crowd of more than 17,000 during Will's one-day Esperança Curitiba Celebration. Hundreds of churches worked hard to get the word out for months ahead of the Celebration, and more than 180 buses brought people from all across the region, with many waiting in line for hours to attend. Nearly 1,000 people responded by making commitments to Jesus Christ during the Celebration.

### IDAHO FALLS, IDAHO

More than 5,500 people attended the two-day Idaho Falls Look Up Tour with Will Graham at Hero Arena in the Mountain America Center in September. Over 100 churches—more than two-thirds of the congregations in this region—joined efforts for months ahead of this Gospel ministry. By the end of the Celebration—which included a KidzFest event—more than 590 people had made decisions for the Lord.

**“You shall know the truth, and the truth shall make you free.”**

—JOHN 8:32, NKJV

### PRAYER REQUEST:

Please ask God to give Will Graham and our associate evangelists strength and wisdom as they continue to preach the Gospel in 2024. Ask Him to draw many people to Himself through all of these events.



### MIRACLES

Lesea,\* a refugee from Ukraine, was among those who walked forward when Will gave the invitation in Chișinău. “I feel like I was supposed to be here,” she said through an interpreter after praying to surrender her life to the Lord. “Imagine—right now I’m in a foreign country, and I have no documents,” she said. “But I have a place to stay, food to eat, and a job. You can tell that’s a miracle. And now I have Jesus! Jesus loves me, and I love Him too!”

\*Names and photos changed to protect privacy.

## TRAINING AND DISCIPLESHIP

# Equipping believers to share their faith in Christ

Nearly 100 pastors and spouses gathered in British Columbia's Thompson-Okanagan region for spiritual renewal and equipping.

### EVANGELISM SUMMITS

#### KRAKÓW, POLAND

More than 100 churches were represented at BGEA's Evangelism Summit in May. Speakers traveled to Kraków from the Faroe Islands, Germany, Sweden, Norway, Italy, and the United Kingdom to equip the 361 men and women gathered with practical principles for sharing God's truth. Each day of the summit also included worship, fellowship, and communion.

#### UNITED STATES

In October, a series of four Summit de Evangelismo events kicked off in McAllen, Texas, followed by summits in El Paso, Texas; Phoenix, Arizona; and San Diego, California. More than 500 pastors—from both English- and Spanish-speaking churches—attended these events. Speakers encouraged attendees to stay faithful to Biblical truth, preach the Gospel of Jesus Christ, and live in such a way that points others to Him.

“There is no Gospel without the cross, and this is a message that may no longer be popular in our days,” said Eli Bonilla Jr., one of the speakers in McAllen. A youth leader and author, Bonilla represents the fourth generation of evangelists in his family.

“This is a Gospel of the death of the flesh, of being willing to give one's life to proclaim the Good News,” he said.



## TRAINING AND DISCIPLESHIP

### CHRISTIAN LIFE AND WITNESS COURSE

The Christian Life and Witness Course (CLWC) has long been a vital part of every Crusade, Festival, and Celebration in Canada and around the world. For months before each evangelistic outreach event, partner churches work hard to mobilize believers and prepare for these events.

We thank God for the partner churches in British Columbia's Thompson-Okanagan region that hosted more than 500 people at 14 CLWC training classes prior to the three 2023 Thompson-Okanagan Look Up Tour outreach events.

These congregations helped host CLWC, making it possible to equip believers with powerful evangelism and discipleship training. Many of these attendees served as prayer volunteers during the outreach events, praying alongside those who wanted to make a decision for Jesus Christ.



### PASTORS RETREAT

In advance of the 2023 Thompson-Okanagan Look Up Tour, almost 100 pastors and spouses from the British Columbia interior gathered in Vernon for rest, renewal, and prayer.

The three-day pastors retreat gave these leaders and spouses an opportunity to recharge and refocus on what God has ahead.

As attendees prayed and worshipped together, speakers Scott Lanigan and Ed Weiss encouraged them in their God-given calling while also equipping them with tools for dealing with the challenges their congregations and communities are facing post-pandemic.

"The timing [of the retreat] is perfect," said Bryar, from Motion Church in Kamloops. "It's a huge blessing to pastors, but also for the people we lead."



### CANADIAN LAW ENFORCEMENT RETREAT

We thank God for more than 100 people who were encouraged and equipped at our law enforcement retreats in Alberta and Ontario.

"This event gets me engaged with my law-enforcement peers talking about Jesus, which I never did at work," said Kevin, who attended with his wife.

The retreats encourage couples through expert speakers who discuss challenges faced by officers and their families, share Biblical insights, and offer instruction on surviving and thriving in the law enforcement world.

Holly Lafont witnessed many retreat couples casting their cares upon the Lord. "It was a powerful time of ministering to so many officers and their spouses, especially when they were praying with chaplains," said the manager of the Billy Graham Rapid Response Team chaplain ministry.

"It was truly beautiful to see couples reconnecting with each other and with God," Holly added.



### BILLY GRAHAM TRAINING CENTER AT THE COVE

In 2023, God worked powerfully in many lives at the Billy Graham Training Center at The Cove in North Carolina. Guests from around the globe came to find refreshment, rest, and renewal in God's Word and presence—just as Billy and Ruth Bell Graham envisioned more than three decades ago.

The Cove offered more than 150 programmed events and served a record number of guests—more than 21,200 throughout the year. We praise God for the more than 1,700 spiritual decisions recorded, including 19 individuals who said they placed their faith in Jesus Christ.

#### PRAYER REQUEST:

Pray that each person served through these ministries will *"grow in the grace and knowledge of our Lord and Savior Jesus Christ"* (2 Peter 3:18, ESV) and share Him with others.

### AWAKENING

Jonathan\* and Brenda\*—siblings who lead a church in Mexico—drove across the border first thing in the morning to attend the Summit de Evangelismo in McAllen, Texas. They knew they needed evangelism and discipleship training, and they were excited about the opportunity that the summit offered them. "The word preached here awakens you to the great need out there to evangelize and disciple believers by preaching the truth," Jonathan shared. "We can no longer preach a watered-down Gospel or a prosperity gospel. The only thing that transforms lives is the truth."

\*Names and photos changed to protect privacy.





# Ministering in Jesus' Name to Broken Communities and Hurting Individuals



Will Graham joined chaplains to pray with residents of Shuswap, British Columbia, after devastating fires.

**Billy Graham Rapid Response Team chaplains stand ready to offer emotional and spiritual support to people reeling in the wake of natural and man-made disasters.**

In 2023, Billy Graham Rapid Response Team (BG-RRT) Canadian chaplains offered a ministry of prayer and presence following 22 natural and man-made disasters. This included British Columbia and Alberta wildfires, a horrific bus crash in Manitoba, and a daycare attack in Quebec.

During each of these deployments, chaplains shared the hope found only in Jesus Christ, eventually praying with almost 1,600 individuals—and we praise God that 15 of them made life-changing decisions to place their trust in Jesus Christ.

In British Columbia, one of the worst wildfire seasons in history left people shocked and traumatized as their homes and possessions were turned to ash in the West Kelowna and North Shuswap areas.

The loss was staggering. Almost 300 houses were damaged or destroyed in the two regions, leaving thousands of people homeless and struggling to find a way forward.

In the midst of this tragedy, Canadian supporters made it possible to send 24 BG-RRT chaplains to the province to minister in Jesus' Name to residents, volunteers, and first responders.

In North Shuswap, Sarah's\* home was among more than 100 destroyed by wildfire. Though relieved to escape the fires unharmed, Sarah was nonetheless overwhelmed with loss.

She poured out her hurt and anger to Joyce, one of our chaplains who visited her. The conversation naturally moved to spiritual matters. Though raised in a Christian home, Sarah believed all religions lead to God, and He would not keep anyone out of Heaven if they were good.

That opened the door for Joyce to gently explain that the Bible is God's Word, and it says Jesus—and only Jesus—is *"the way, the truth, and the life"* (John 14:6, NKJV). Sarah admitted she had never heard of that before, which led to more questions about following Jesus Christ.

Sarah read our "Steps to Peace With God" booklet with Joyce, and as they discussed Jesus' sacrifice, Sarah prayed to receive Him in repentance and faith. Praise God!

During their monthlong deployment in the two wildfire-damaged regions, the Lord opened doors for BG-RRT chaplains to pray with almost 450 people. Along the way, six people made decisions to follow Jesus Christ.

\*Names and photos changed to protect privacy.

**"Now in Christ Jesus you who once were far off have been brought near by the blood of Christ. For he himself is our peace."**

—EPHESIANS 2:13-14, ESV

## PRAYER REQUEST:

Please pray for every person who hears the Gospel through BG-RRT in 2024. Ask God to continue using these chaplains to call men, women, and children to Himself.

## HOPE IN TRAGEDY

Chaplains deployed to Dauphin, Manitoba, in June after a tragic bus crash claimed 17 lives. They prayed with nearly 130 grieving residents, including Roger.\* As they talked about the crash, Roger said he didn't know if he had the assurance of Heaven. "I want to show you how you can know for sure," the chaplain replied. After going through our "Steps to Peace With God" booklet, Roger and the chaplain prayed together as Roger decided to trust Jesus Christ as Lord and Savior.

\*Names and photos changed to protect privacy.

# Sharing the Life-Changing Power of the Gospel With Millions Online



The internet evangelism ministry *Search for Jesus* shares the Gospel in multiple languages and invites viewers to begin a relationship with Jesus Christ.

## *Search for Jesus* continues to change lives with the Good News of Jesus Christ.

We thank God for the powerful opportunity to share the Gospel with people far from Him—across the globe and around-the-clock. In 2023, there were more than 9.5 million visits to one of our evangelistic websites and 1.9 million followers of our social media pages in multiple languages, including English, Spanish, Portuguese, Chinese, Arabic, Russian, and American Sign Language (ASL).

Last year, visitors indicated approximately 653,000 decisions for Christ through *Search for Jesus*. More than 135,700 requested and received digital discipleship materials to grow in their faith, and more than 37,700 enrolled in one of our online discipleship courses. Our church locator tool also saw more than 21,700 inquiries as people searched for Bible-teaching churches in their community.

*Search for Jesus* prioritizes connecting inquirers with one of our 1,653 trained volunteers from 44 countries. These faithful partners share the Gospel and disciple new

believers online through live chat, social media messaging, email, and online courses. Thousands found “*newness of life*” (Romans 6:4, ESV) through this ministry.

Our volunteer team served a total of 319,000 hours, responded to 464,632 personal messages, and ministered to students in 32,233 online courses. This represents a 57% increase over 2022. Pointing to the truth found in God’s Word, our volunteers

**“You will call upon Me and go and pray to Me, and I will listen to you. And you will seek Me and find Me, when you search for Me with all your heart.”**

—JEREMIAH 29:12–13, NKJV

had the privilege of seeing more than 7,200 people make decisions for Jesus Christ through their conversations. Foreign-language volunteer teams grew by 38% to a combined total of 616 volunteers. The Arabic ministry’s evangelistic YouTube channel increased from 30,000 subscribers to 300,000.

The Chinese ministry, which is led by a Chinese Canadian team, expanded its resources to serve Cantonese speakers in addition to its existing Mandarin language ministry. The ASL ministry began the year with about 30 inquiries per month. By year’s end, that number rose to 120. A pilot program was initiated in 2023 to test ministry potential in four additional languages.

### PRAYER REQUEST:

**Please pray for the Lord to work through our volunteers who daily respond with God’s Word to people searching for hope and truth online. Ask God to give them boldness and discernment as they “*make known His deeds among the peoples*” (Psalm 105:1, NKJV).**

## AMAZING LOVE OF GOD

Nooshin\* lives in Australia and found our website after looking for answers about faith. She began to chat with one of our volunteers, explaining that she has rejected her family’s Muslim faith. “I tried everything and I couldn’t find my heart,” she wrote. “I hope you and Jesus can help me.” After hearing the Gospel, Nooshin doubted she was worthy of God’s love. Through continued contact over many weeks, our volunteer could see that the Holy Spirit was working in her heart. We praise God that Nooshin surrendered her life to Jesus Christ. After praying to receive the Lord, she wrote, “The love of Jesus is [incredible].”

\*Names and photos changed to protect privacy.



# Broadcasting God’s Word and His Truth



As Franklin Graham shares the Gospel, hundreds respond by faith and call to speak with a trained associate 24/7.

BGEA’s Media Ministry proclaims the Good News of Jesus Christ through a variety of platforms—impacting hundreds daily.

## TV AND VIDEO

In 2023, BGEA continued to share the Gospel through television and online films, documentaries, and special programs. Our content was featured on Christian cable networks, select regional TV affiliates, and on BGEA websites as well as Amazon, Roku, iTunes, Fox Nation, and many other digital platforms.

BGEA video content is now available in 21 languages. The Billy Graham Evangelistic Association of Canada (BGEAC) YouTube channel saw a 72% increase in subscribers in 2023, with 269 new subscribers. On Amazon’s streaming platform, people watched more than 900,000 hours of BGEA content in 2023.

In April, BGEA premiered *The New Birth: Easter From Rome*, with a Gospel message from Franklin Graham. With the Roman Colosseum as the backdrop, the program included music performed by Michael W. Smith accompanied by a choir and orchestra. A total of 135 stations broadcasted the program throughout the United States. In Canada, the program was shown on YouTube and our website.

In December, BGEA produced and aired *Joy to the World: Christmas With Will Graham*. Recorded at Chatlos Memorial Chapel at the Billy Graham Training Center at The Cove, this online Christmas special included a message from Will Graham and music from Natalie Grant.

“When you heard the word of truth, the gospel of your salvation, and believed in him, [you] were sealed with the promised Holy Spirit.”

—EPHESIANS 1:13, ESV

More than 500 viewers indicated decisions for Christ after watching the program.

The Billy Graham Classics include over 1,600 Billy Graham sermons from decades of ministry. These programs are available online and on YES TV in Canada.

## INTERNET/DIGITAL

Almost 335,000 users from nearly 200 countries visited at least one of BGEAC’s ministry or event websites in 2023.

Social media continues to be an effective means of spreading the Good News. BGEAC has gained 21,255 new followers, including Facebook, X (formerly Twitter), Instagram, YouTube, Pinterest, Threads, and TikTok. The ministry now communicates with more than 72,300 followers.

## DECISION MAGAZINE

Now in its 65<sup>th</sup> year, *Decision* magazine features evangelistic articles that call people to follow Christ and boldly stand for His truth. The magazine printed more than 3.9 million copies in 2023, reaching people in more than 60 countries. In Canada, more than 6,000 copies were distributed monthly.

Each issue of *Decision* features articles on current events and cultural issues from respected Christian leaders and Bible teachers, as well as devotional content to help readers grow closer to the Lord.

## PRAYER REQUEST:

Pray for all those who came to faith in Christ Jesus through the work of our multifaceted media ministry. Ask God that each one would “walk worthy of the Lord, fully pleasing Him” (Colossians 1:10, NKJV).

## EAGER TO KNOW MORE

Ryan\* called in after he saw a Gospel spot on TV and got right to the point. “What’s this all about?” he asked Santos,\* our team member. Using Scripture, Santos carefully explained what it means to have a relationship with the Lord, and Ryan was excited to start his new life with Christ. After praying in repentance and faith, he asked Santos how to pursue a deep relationship with the Savior. He pointed Ryan to our free online discipleship resources, sent him a new Bible, and helped him access our church locator tool. Ryan said he was looking forward to attending a nearby church—and he planned to bring his fiancée with him.

\*Names and photos changed to protect privacy.



# WHAT WE BELIEVE

**WE BELIEVE** the Bible to be the inspired, the only infallible, authoritative Word of God revealing the love of God to the world. (1 Thessalonians 2:13; 2 Timothy 3:15-17; John 3:16.)

**WE BELIEVE** that there is one God, eternally existent in three persons: Father, Son, and Holy Spirit. (Matthew 28:19; John 10:30; Ephesians 4:4-6.)

**WE BELIEVE** in the deity of the Lord Jesus Christ, in His virgin birth, in His sinless life, in His miracles, in His vicarious and atoning death through His shed blood on the cross, in His bodily resurrection, in His ascension to the right hand of the Father, and in His personal return in power and glory. (Matthew 1:23; John 1:1-4 and 1:29; Acts 1:11 and 2:22-24; Romans 8:34; 1 Corinthians 15:3-4; 2 Corinthians 5:21; Philippians 2:5-11; Hebrews 1:1-4 and 4:15.)

**WE BELIEVE** that all men everywhere are lost and face the judgment of God, that Jesus Christ is the only way of salvation, and that for the salvation of lost and sinful man, repentance of sin and faith in Jesus Christ results in regeneration by the Holy Spirit. Furthermore, we believe that God will reward the righteous with eternal life in Heaven, and that He will banish the unrighteous to everlasting punishment in Hell. (Luke 24:46-47; John 14:6; Acts 4:12; Romans 3:23; 2 Corinthians 5:10-11; Ephesians 1:7 and 2:8-9; Titus 3:4-7.)

**WE BELIEVE** in the present ministry of the Holy Spirit, whose indwelling enables the Christian to live a godly life. (John 3:5-8; Acts 1:8 and 4:31; Romans 8:9; 1 Corinthians 2:14; Galatians 5:16-18; Ephesians 6:12; Colossians 2:6-10.)

**WE BELIEVE** in the resurrection of both the saved and the lost; the saved unto the resurrection of eternal life and the lost unto the resurrection of damnation and eternal punishment. (1 Corinthians 15:51-57; Revelation 20:11-15.)

**WE BELIEVE** in the spiritual unity of believers in the Lord Jesus Christ and that all true believers are members of His body, the church. (1 Corinthians 12:12, 27; Ephesians 1:22-23.)

**WE BELIEVE** that the ministry of evangelism (sharing the message of salvation only possible by grace through faith in Jesus Christ) and discipleship (helping followers of Christ grow up into maturity in Christ) is a responsibility of all followers of Jesus Christ. (Matthew 28:18-20; Acts 1:8; Romans 10:9-15; 1 Peter 3:15.)

**WE BELIEVE** God's plan for human sexuality is to be expressed only within the context of marriage, that God created man and woman as unique biological persons made for each other. God instituted monogamous marriage between male and female as the foundation of the family and the basic structure of human society. For this reason, we believe that marriage is exclusively the union of one genetic male and one genetic female. (Genesis 2:24; Matthew 19:5-6; Mark 10:6-9; Romans 1:26-27; 1 Corinthians 6:9.)

**WE BELIEVE** that we must dedicate ourselves to prayer, to the service of our Lord, to His authority over our lives, and to the ministry of evangelism. (Matthew 9:35-38; 22:37-39, and 28:18-20; Acts 1:8; Romans 10:9-15 and 12:20-21; Galatians 6:10; Colossians 2:6-10; 1 Peter 3:15.)

**WE BELIEVE** that human life is sacred from conception to its natural end; and that we must have concern for the physical and spiritual needs of our fellowmen. (Psalm 139:13; Isaiah 49:1; Jeremiah 1:5; Matthew 22:37-39; Romans 12:20-21; Galatians 6:10.)

**WE BELIEVE** God wonderfully and immutably creates each person biological male or female. These two distinct but complementary sexes together reflect the image and likeness of God. Rejection of one's biological sex is a rejection of God's merciful design and creative order. (Genesis 1:26-27; Mark 10:6; 1 Corinthians 6:9; Deuteronomy 22:5.)

“All Scripture is given by inspiration of God, and is profitable for doctrine, for reproof, for correction, for instruction in righteousness, that the man of God may be complete, thoroughly equipped for every good work.”

—2 TIMOTHY 3:16-17, NKJV

## STATEMENT OF FINANCIAL POSITION

**BILLY GRAHAM EVANGELISTIC ASSOCIATION OF CANADA**  
FOR THE YEAR ENDED DECEMBER 31, 2023

|   | 2023          | 2022          |
|---|---------------|---------------|
| <b>ASSETS</b>   |               |               |
| <b>Current assets</b>   |               |               |
| Cash and cash equivalents                                     | \$ 1,365,372  | \$ 1,179,016  |
| Short-term investments  | 4,053,928     | 3,715,614     |
| Accounts receivable   | 53,509        | 107,989       |
| Due from related parties                                      | 111,581       | 43,283        |
| Prepaid expenses  | 107,859       | 92,734        |
|   | 5,692,249     | 5,138,636     |
| <b>Investments</b>  | 5,459,834     | 6,297,233     |
| <b>Capital assets</b>   | 3,732,132     | 3,749,784     |
|   | 14,884,215    | 15,185,653    |
| <b>LIABILITIES</b>  |               |               |
| <b>Current liabilities</b>                                    |               |               |
| Accounts payable & accrued liabilities                        | \$ 268,151    | \$ 357,165    |
| Unearned revenue on subscriptions to <i>Decision</i> magazine | 23,987        | 25,218        |
| Payable to related parties                                    | 53,963        | 66,343        |
|   | 346,101       | 448,726       |
| <b>Deferred contributions</b>                                 | \$ 561,327    | \$ 499,631    |
|   | 907,428       | 948,357       |
| <b>FUND BALANCES</b>  |               |               |
| <b>Unrestricted</b>   | 9,519,504     | 9,762,361     |
| <b>Internally restricted</b> —invested in capital assets      | 3,732,132     | 3,749,784     |
| <b>Endowments</b>   | 725,151       | 725,151       |
|   | \$ 13,976,787 | \$ 14,237,296 |
|   | 14,884,215    | 15,185,653    |

To see the complete version of the Billy Graham Evangelistic Association of Canada 2023 audited financial statements, please go to [BillyGraham.ca](http://BillyGraham.ca).

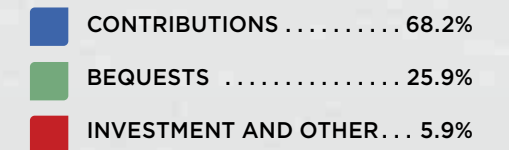
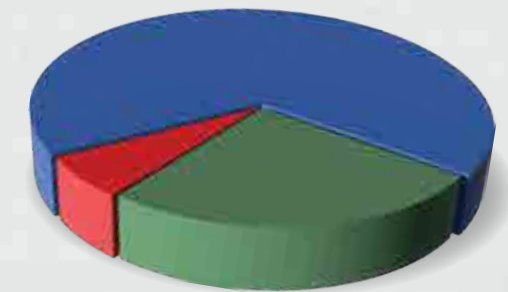
# STATEMENT OF OPERATIONS AND CHANGES IN FUND BALANCES

## BILLY GRAHAM EVANGELISTIC ASSOCIATION OF CANADA

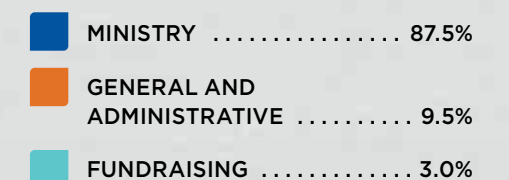
FOR THE YEAR ENDED DECEMBER 31, 2023

|  | OPERATING FUND      | CAPITAL FUND        | ENDOWMENT FUND    | 2023 TOTAL           | 2022 TOTAL           |
|--|---------------------|---------------------|-------------------|----------------------|----------------------|
| <b>REVENUE</b>                                 |                     |                     |                   |                      |                      |
| Contributions—general                          | \$ 2,694,295        | \$ -                | \$ -              | \$ 2,694,295         | \$ 2,463,669         |
| Recognition of deferred ministry contributions | 1,521,056           | -                   | -                 | 1,521,056            | 1,717,372            |
| Bequests                                       | 1,599,880           | -                   | -                 | 1,599,880            | 1,177,351            |
| Investment and other income                    | 325,147             | -                   | -                 | 325,147              | 238,822              |
| <i>Decision</i> magazine subscriptions         | 38,547              | -                   | -                 | 38,547               | 46,003               |
|  | <u>6,178,925</u>    | <u>-</u>            | <u>-</u>          | <u>6,178,925</u>     | <u>5,643,217</u>     |
| <b>EXPENDITURES</b>                            |                     |                     |                   |                      |                      |
| Evangelistic ministries:                       |                     |                     |                   |                      |                      |
| Evangelism Crusades                            | 1,583,351           | -                   | -                 | 1,583,351            | 532,735              |
| <i>Search for Jesus</i>                        | 752,611             | -                   | -                 | 752,611              | 629,338              |
| Billy Graham Rapid Response Team               | 620,798             | -                   | -                 | 620,798              | 610,048              |
| Church ministries                              | 397,302             | -                   | -                 | 397,302              | 1,250,556            |
| Print and internet                             | 396,392             | -                   | -                 | 396,392              | 489,545              |
| <i>Decision</i> magazine                       | 161,730             | -                   | -                 | 161,730              | 143,313              |
| International ministries                       | 149,636             | -                   | -                 | 149,636              | 475,870              |
| Television and radio                           | 127,661             | -                   | -                 | 127,661              | 423,888              |
| Other ministry                                 | 1,297,724           | 146,663             | -                 | 1,444,387            | 1,187,346            |
|  | <u>5,487,205</u>    | <u>146,663</u>      | <u>-</u>          | <u>5,633,868</u>     | <u>5,742,639</u>     |
| General & administrative                       | 587,816             | 25,599              | -                 | 613,415              | 682,499              |
| Fundraising                                    | 192,151             | -                   | -                 | 192,151              | 214,725              |
|  | <u>6,267,172</u>    | <u>172,262</u>      | <u>-</u>          | <u>6,439,434</u>     | <u>6,639,863</u>     |
| <b>Deficiency of revenue over expenditures</b> | <b>(88,247)</b>     | <b>(172,262)</b>    | <b>-</b>          | <b>(260,509)</b>     | <b>(996,646)</b>     |
| <b>Fund balance—beginning of year</b>          | <b>9,762,361</b>    | <b>3,749,784</b>    | <b>725,151</b>    | <b>14,237,296</b>    | <b>15,233,942</b>    |
| Interfund transfer—capital asset additions     | (154,610)           | 154,610             | -                 | -                    | -                    |
| <b>Fund balance—end of year</b>                | <b>\$ 9,519,504</b> | <b>\$ 3,732,132</b> | <b>\$ 725,151</b> | <b>\$ 13,976,787</b> | <b>\$ 14,237,296</b> |

## 2023 REVENUE



## 2023 EXPENDITURES



## BOARD MEMBERS

Continuing the lifelong work of Billy Graham, the Billy Graham Evangelistic Association exists to support and extend the evangelistic calling and ministry of Franklin Graham by proclaiming the Gospel of the Lord Jesus Christ to all we can by every effective means available to us and by equipping the church and others to do the same.



**DENNIS GLUBISH** ▲  
MD, CCFP, FCFP  
St. Albert, Alberta  
Elected 1999



**EDWARD GRAHAM**  
Chief Operating Officer  
Samaritan's Purse—U.S.A.  
Boone, North Carolina  
Elected 2020



**WM. FRANKLIN GRAHAM, III** ▲  
Chairman, President & CEO  
Billy Graham Evangelistic  
Association  
Chairman, President & CEO  
Samaritan's Purse—U.S.A.  
Boone, North Carolina  
Elected 1995



**WM. FRANKLIN GRAHAM, IV**  
Executive Vice President  
Billy Graham Evangelistic  
Association  
Asheville, North Carolina  
Elected 2016



**PETER CHUNG** ●  
Chairman & CEO  
Primacorp Ventures Inc.  
Vancouver, British Columbia  
Elected 2020



**GIULIO LOREFACE GABELI** ●  
Executive Director  
Association of Christian  
Ministries Vancouver  
Lead Pastor  
Westwood Community  
Church  
Coquitlam, British Columbia  
Elected 2022



**JACK NEUFELD**  
President & CEO  
WORX Environmental  
Products, Inc.  
Calgary, Alberta  
Elected 2004



**BRIAN PAULS** ●  
President  
PaulsCorp, LLC  
CEO  
Dream Industrial REIT  
Denver, Colorado  
Elected 2013



**THE HONORABLE  
E. DARRELL RIEMER** ▲ ●  
Judge of the Provincial  
Court of Alberta  
Red Deer, Alberta  
Elected 2007



**RUTH A.M. ROSS**  
BA, LLB  
Special Advisor  
Christian Legal Fellowship  
London, Ontario  
Elected 2012



**PAUL SABER**  
President & CEO  
Manna Development  
Group, LLC  
Encinitas, California  
Elected 2007



**KEN STANKIEVECH** ▲ ●  
President & CEO  
Technovita  
Technologies Corp.  
Calgary, Alberta  
Elected 2013

### OFFICERS

**WM. FRANKLIN GRAHAM, III**  
Chairman

**DENNIS GLUBISH**  
Vice Chairman

**RUTH A.M. ROSS**  
Secretary

**KEN STANKIEVECH**  
Treasurer

### DIRECTOR EMERITUS

**GEOFFREY L. MOORE**  
Elected 2002

**“Pray for us; for we are confident  
that we have a good conscience, in  
all things desiring to live honorably.”**

—HEBREWS 13:18, NKJV

KEY:

- ▲ Executive Committee
- Audit Committee



We praise God for over 120 people who trusted Jesus Christ as Lord and Savior during the Thompson-Okanagan Look Up Tour with Will Graham.

# BILLY GRAHAM

Evangelistic Association of Canada

*Always Good News.*

**FRANKLIN GRAHAM, PRESIDENT & CEO**  
**20 HOPEWELL WAY NE**  
**CALGARY, AB T3J 5H5**  
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**BILLYGRAHAM.CA**

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