

PROCLAIMING HOPE IN A PANDEMIC



2021 ANNUAL REPORT

BILLY GRAHAM EVANGELISTIC ASSOCIATION OF CANADA

MESSAGE FROM OUR PRESIDENT



DEAR FRIEND,

Thank you for partnering with us to share the hope of Jesus Christ during this pivotal time in history. This past year, in the midst of an ongoing pandemic, deadly storms, political instability, and economic uneasiness, you helped people around the world hear the Good News of our Savior, who *“is the same yesterday and today and forever”* (Hebrews 13:8, ESV).

From evangelistic events in Ontario to the Evangelism Summits in the United Kingdom, we praise God for the many opportunities He gave us to *“proclaim the gospel to the whole creation”* (Mark 16:15, ESV). Thousands of men, women, and children heard the message of God’s love, and many responded in faith to call upon Jesus Christ as Lord.

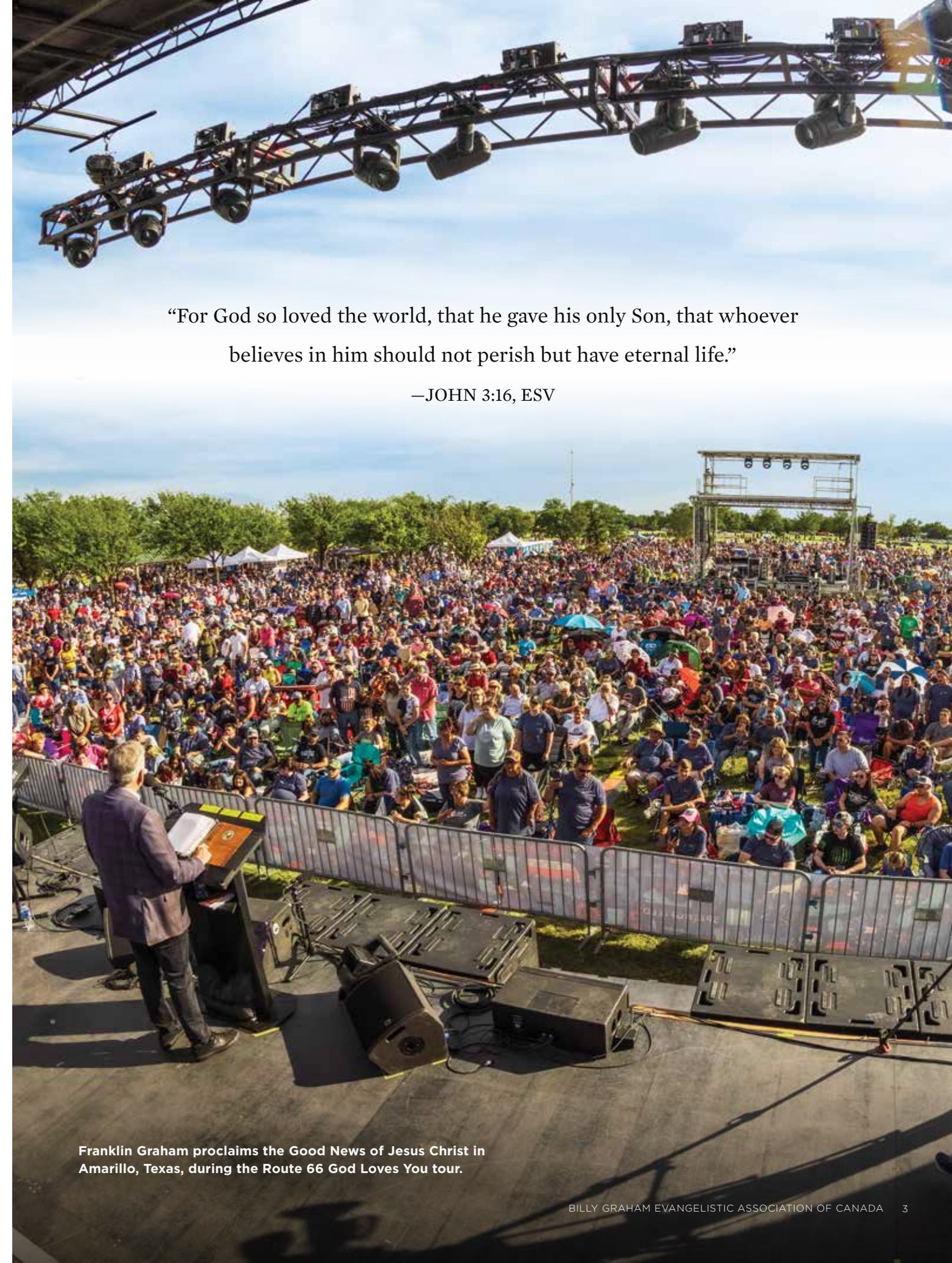
As we look back and reflect on all that the Lord has done, I want you to know how grateful I am for your partnership. Through your support and prayers, you are pointing longing hearts to real and lasting hope. As the world faces unprecedented challenges, I feel a sense of urgency to everything that we do. Will you join me in praying for the ongoing work of the Gospel in the year ahead?

May God richly bless you.

Sincerely,

A handwritten signature in black ink, appearing to read 'Franklin Graham', written over a white background.

Franklin Graham
President



“For God so loved the world, that he gave his only Son, that whoever believes in him should not perish but have eternal life.”

—JOHN 3:16, ESV

Franklin Graham proclaims the Good News of Jesus Christ in Amarillo, Texas, during the Route 66 God Loves You tour.

DECLARING CHRIST TO THE NATIONS



Will Graham preaches the Good News of Jesus Christ to people of all ages in London, Ontario.

WILL GRAHAM SHARED THE GOSPEL AT CELEBRATION OUTREACH WEEKENDS IN GREATER SUDBURY AND LONDON, ONTARIO. RESCHEDULED FROM 2020, THESE OCTOBER EVENTS SAW NEARLY 400 PEOPLE MAKE DECISIONS FOR CHRIST IN-PERSON AND WATCHING ONLINE.

Celebrations with Will Graham

Kim’s family was struggling with relationships. A breakdown in communication had caused bad feelings and isolation, and Kim was hurting because she wasn’t sure how to fix it.

Then she learned about the Greater Sudbury Celebration with Will Graham, one of two Ontario Celebrations that took place in October 2021. That’s when things started to change.

Kim, a Christ-follower for more than 20 years, brought her stepson Matt and his cousin Miley to the Greater Sudbury Community Arena, praying that God would use Will Graham’s message to restore her family. God did even better.

Matt, who has obsessive-compulsive disorder, responded to the Gospel and rededicated his life to Christ.

“We live in a world that says there are multiple ways to find happiness,” Will told the Greater Sudbury audience. “But Jesus says the way [to eternal life in Heaven] is narrow, and very few are on it.”

With a smiling Kim sitting beside him, Matt said, “God’s been speaking to me, and a lot of what Will said resonated with me.”

“I was praying Matt would go forward,” Kim said joyously. “He’d gone to church with us in the past, but then he rebelled. So when he went forward at Will’s invitation, I just thought, ‘Thank You, Lord.’”

Miley, 13, could see Matt’s features change as the Holy Spirit used Will’s words to touch his heart. “I could tell something was happening,” said Miley, who hadn’t spoken to Matt for several years before the Celebration. “I hope this will start reconnecting us.”

We thank God that more than 2,600 people attended the Celebration outreach weekends in Greater Sudbury and London. Another 5,800 watched online in Canada and around the world. They heard the Good News from Will, supported by music and testimonies from Christian artists Brooke Nicholls, The Afters, The Color, and George Canyon.

Almost 400 people, in-person and online, responded to Will’s invitation to accept and believe God’s offer of salvation through Christ—the “founder and perfecter of our faith” (Hebrews 12:2, ESV).

Greater London Celebration Chairman Garry Fess prayed for more than 20 years that the Celebration venue in his city would host an evangelistic outreach. He was overjoyed at God’s goodness despite the impact of the pandemic on overall attendance.

“We faced a lot of obstacles along the way to the outreach weekend,” he acknowledged. “But the people that came were very enthusiastic, especially on the final night when there was a real sense of God’s presence drawing people to Christ. You could feel it.

“Some people were almost running [to the stage to respond to Will Graham’s Gospel invitation] and that really touched my heart,” Garry continued. “It made the whole two-year journey worth it. It reminded me the Gospel is powerful and, if it’s shared, it will do its work with the anointing of the Holy Spirit.”

The Celebration outreach weekends were the culmination of a challenging, pandemic-interrupted journey in the Greater London and Greater Sudbury regions. We praise God for the patience and perseverance of Christians and churches in these regions to stick with God’s plan for transforming lives, no matter how long it took.

We also thank the Lord for the 450 Ontario residents who participated in Christian Life and Witness Course training in 2021.



Prayer volunteers share “Steps to Peace With God” with people of all ages.

“Go therefore and make disciples of all nations.”

—MATTHEW 28:19, ESV

Will Graham proclaims the Good News during Greater Sudbury Celebration.



EVANGELISTIC EVENTS

Franklin Graham shared the Good News of Jesus Christ with more than 8,000 people in Springfield, Missouri.



This course is part of the process of qualifying people to serve as volunteer counselors at the outreach weekends and leaves a legacy of Christians trained to confidently share their faith in Christ.

Will Graham also proclaimed the Good News at Celebrations in Georgia, West Virginia, South Dakota, and Iowa. More than 3,300 responded to the messages of hope in Jesus Christ.

In addition, Will held online outreaches on Good Friday and Christmas. These programs received almost 50,000 views via BillyGraham.ca and YouTube, and hundreds of thousands watched on Facebook. We give all glory to God for over 2,400 indicated decisions for Jesus Christ as a result of these programs.

God Loves You Tour

Franklin Graham traveled more than 3,000 kilometers to share the Good News of Jesus Christ at one-night outdoor events in Illinois, Missouri, Oklahoma, Texas, New Mexico, Arizona, and California. While the weather and landscape changed dramatically over the eight-stop, two-week tour, the timeless message of the Gospel remained the same: “God loves you.”

More than 1,500 churches participated and encouraged their congregations to attend their local event with unsaved family and friends. In total, about 56,000 people heard Franklin Graham proclaim the Good News, and there were more than 6,000 decisions for Christ.

Associate Evangelists

At the start of 2021, Asia began to ease restrictions after a year of total lockdown. BGEA Associate Evangelist Robert Cunville led one-day pastors conferences across this region to encourage and equip discouraged pastors and church leaders. We held 14 one-day events and one three-day conference in 15 different cities. At a time of spiritual famine, we thank God for the opportunity to share the Good News that Jesus is “*the bread of life*” (John 6:35, ESV).

Another Associate Evangelist, David Ruiz, shared the Gospel in Toluca and Torreón, Mexico—despite limitations on public gatherings. Several hundred churches were involved in both Festival events. We praise God for the nearly 3,000 people who made personal decisions for Christ.

PRAYER REQUEST:

Pray for the many individuals who made eternity-changing decisions for Christ at these evangelistic outreach events—that they will grow in their faith and join a local Bible-believing church for teaching and fellowship.

FROM ATHEISM TO FAITH IN CHRIST

In October, 24-year-old Maria attended Will Graham’s Celebration in London, Ontario. Though she had been an atheist since high school, she found herself looking to God during the darkest times of her life—from a miscarriage and depression to difficulties in her relationships.

When Will shared the Gospel that night, Maria responded and prayed in repentance and faith to commit her life to Him, once and for all. She was surprised by the weight that was lifted. “I feel a sense of peace and joy,” she told a prayer counselor.



BROADCASTING THE GOOD NEWS



Sixty-second evangelistic TV ads air on local and national networks to share the hope of the Gospel and point viewers to our 24/7 prayer line.

“May the God of hope fill you with all joy and peace in believing, so that by the power of the Holy Spirit you may abound in hope.”

—ROMANS 15:13, ESV

Launched in response to the pandemic lockdowns, the Gospel TV spots and 24/7 prayer line ministry saw a year of great increase in 2021. Our team responded to more than twice the number of callers as the year before, and we continued to serve individuals seeking hope and lasting encouragement.

Over 800 trained volunteers and staff answered their phones last year to listen and share the Biblical truth of Jesus Christ.

On average, the prayer line received more than 1,800 calls a day.

The prayer line was promoted in several ways, including on social media channels. But many callers reached us after watching one of our 60-second TV spots that were broadcast on local stations and national cable networks across Canada and the U.S.—including ads scheduled on major holidays or in response to regional and national crises. In Canada, 46 radio stations and 17 TV stations aired more than 5,500 60-second Gospel messages across the country.

In each spot, Franklin shared the Gospel message of salvation through a relationship with Jesus Christ. Viewers were shown our toll-free number and encouraged to call if they prayed with Franklin in repentance and faith or if they just needed someone to pray for them.

We thank God that He allowed us to answer more than 682,000 calls, and we give Him all the glory for the 9,200 spiritual commitments that were recorded through this ministry in 2021.

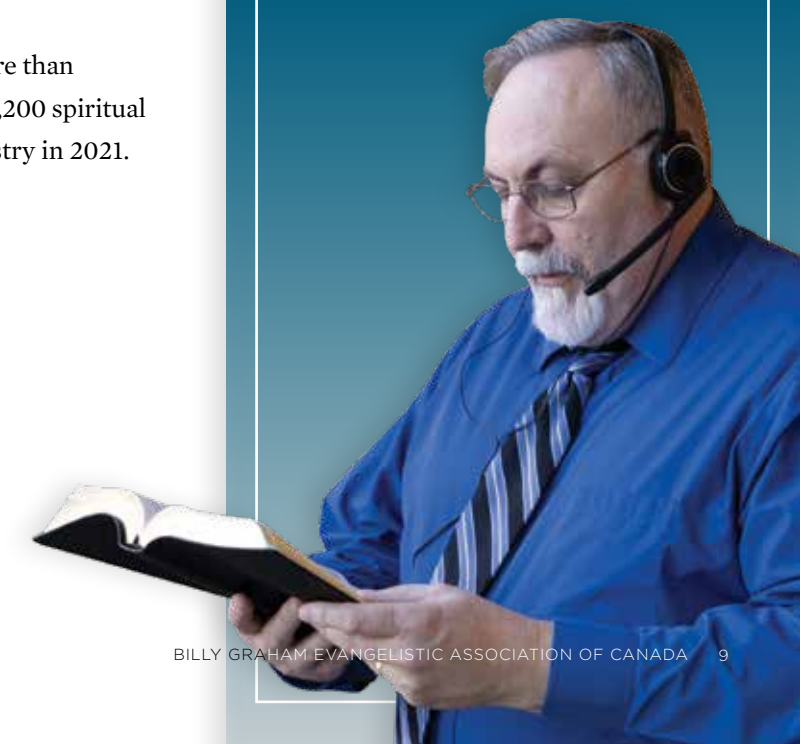
PRAYER REQUEST:

Pray that God will draw many more to respond to the Gospel spots and call our prayer line. Pray for team members who receive calls at all times of the day and night, that the Lord will speak through them to bring hope to hurting people.

EVERLASTING LIFE

Bill was lying on his hospital bed with complications due to COVID-19 when he heard Franklin on the television. He turned his head toward the screen when he heard the words “everlasting life.” Questions filled his mind. He reached for his phone and spoke with one of our team members who explained more about the Gospel. Our staff member said, “I told Bill that he could do nothing to earn everlasting life, but Jesus did everything in his place.” As she spoke, the Holy Spirit worked in Bill’s heart as he said, “Now I understand. I want to trust Christ alone.”

Before ending the conversation, Bill said he was relieved he saw the broadcast, made the call, and found salvation in Jesus Christ. Despite strong coughing, he said, “I feel so good right now. Thank you!”



TRAINING AND DISCIPLESHIP

EQUIPPING THE CHURCH FOR THE SAKE OF HIS NAME

Each one-day Evangelism Summit event, hosted in the United Kingdom, included speakers from around the world who challenged attendees to stand firm in their faith and to continue to trust the Lord, while looking for creative ways to share the Gospel in a post-Christian culture.

FOLLOWING A CHALLENGING 2020, THE GLOBAL PANDEMIC CONTINUED TO DISRUPT CHURCH LIFE, INCLUDING THE FOUNDATIONAL MINISTRY OF EVANGELISM. IN THE MIDST OF RESTRICTIONS ON PUBLIC GATHERINGS, MANY LEADERS AROUND THE WORLD HAVE NOTICED A SPIRITUAL DECLINE AND A LACK OF PASSION FOR SHARING THE GOSPEL. IN 2021, WE HELD FOUR EVANGELISM SUMMITS ACROSS THE UNITED KINGDOM TO ENCOURAGE AND EQUIP THE CHURCH TO FULFILL THE GREAT COMMISSION.

These one-day events in Glasgow, Liverpool, Cardiff, and London featured leading Bible teachers from across the globe, including longtime assistant to Billy Graham, Dr. David Bruce, BGEA board member and pastor Skip Heitzig, and U.K. pastor and teacher Dr. Hugh Osgood.

Session topics included proclaiming the cross, making disciples, defending the Gospel, and uniting the body. Each summit concluded with the Lord's Supper and a call to make a personal commitment to evangelism.

More than 1,900 pastors and church leaders attended these meetings, and many expressed their gratitude and appreciation for the encouragement, fellowship, training, and resources.

The Billy Graham Training Center at The Cove

When Billy and Ruth Graham founded the Billy Graham Training Center at The Cove in Asheville, North Carolina, they wanted it to be a place where believers could be refreshed by God's Word. Over 30 years later, their vision has served thousands of guests as they draw close to God and "call on him in truth" (Psalm 145:18, ESV).

In 2021, the Billy Graham Training Center at The Cove served the body of Christ through 153 events, with more than 16,000 in attendance.

Throughout the year, we also offered nine concerts with well-known Christian artists, including Michael Card and Fernando Ortega.

By the end of the year, more than 2,700 guests recorded life-changing decisions. These ranged from decisions for Christ to new ministry, career, and family commitments. We praise God and give Him all the glory for what He did last year as we proclaimed His Truth.

National Prayer Initiative

God gave BGEA of Canada a vision to overcome the pandemic and engage Christians in prayer for healing for our land (2 Chronicles 7:14) and for unity in the church. The National Prayer Initiative was the result of that vision, launched during the summer of 2021.

The prayer initiative's goals are two-fold:

- Encourage and equip Christians in every province and territory to regularly prayer walk and prepare hearts to hear the Gospel
- Gather the best and most innovative prayer strategies and share them with prayer-focused churches across the country

About 700 Canadians registered to participate in the 2021 Prayer Walk Challenge (a key part of the initiative) through PrayerWalkChallenge.ca. BGEA of Canada is continuing the challenge in 2022.

"I saw a friend post about the challenge on Facebook," said Natasha in Quebec. "I power-walk through my neighborhood every day. Rather than listening to music or a podcast, I'll pray!"

PRAYER REQUEST:

Pray that God will transform lives through these ministries and that He will raise up future generations of men and women to take the Gospel around the world.



Summit attendees enjoyed communion and fellowship with one another.

"I am not ashamed of the gospel of Christ, for it is the power of God to salvation for everyone who believes."

—ROMANS 1:16, NKJV

Pastors and church leaders were encouraged to stand strong in their mission to "go therefore and make disciples" (Matthew 28:19, ESV).





COMFORTING THE BROKEN HEARTED

A crisis-trained Billy Graham Rapid Response Team chaplain offers spiritual and emotional care to a wildfire victim near Lytton, British Columbia.

THE BILLY GRAHAM RAPID RESPONSE TEAM (BG-RRT) IS A GLOBAL NETWORK OF CHAPLAINS READY TO DEPLOY TO NATURAL AND MAN-MADE CRISES AT A MOMENT'S NOTICE. OUR CHAPLAINS ARE TRAINED TO OFFER EMOTIONAL AND SPIRITUAL CARE IN THE WAKE OF HURRICANES, TORNADOES, FLOODS, MASS SHOOTINGS, TERRORIST ATTACKS, CIVIL UNREST, AND MORE. THEY SERVE TO SHARE GOD'S LOVE WITH INDIVIDUALS, FAMILIES, AND COMMUNITIES GRAPPLING WITH THE CONSEQUENCES OF UNEXPECTED CRISIS.

BG-RRT chaplains shared the love of Christ with individuals in the aftermath of 16 Canadian crises last year, including floods and wildfires in British Columbia, COVID-19 responses in Ontario, and a shooting in the Yukon. They prayed with almost 3,300 people, and we praise God for the 25 who surrendered their lives to Christ in repentance and faith.

In two British Columbia communities—Abbotsford and Merritt—catastrophic November rain and flooding damaged thousands of properties and washed out large stretches of highway. Thousands of residents were devastated as they saw their homes and businesses overwhelmed by the rising water. The destruction extended to the region's thriving farming community—wiping out crops and killing tens of thousands of livestock.

In Abbotsford, Dale and Kim, owners of a small country market, faced a massive amount of work to restore their severely flooded property. They had help from volunteers to clean up the physical damage. But what about dealing with the crush of emotions that came with seeing their possessions under water? That's where the prayers and support of generous Canadians made it possible for a pair of trained BG-RRT chaplains to come alongside Dale and Kim.

In a time of crisis, the chaplains provided a key element of support: the ministry of presence. They listened and prayed as people began to process the trauma of the disaster. By the end of the deployment, about 20 BG-RRT chaplains from across Canada ministered to families, first responders, and disaster relief workers in Abbotsford and Merritt.

"The chaplains have the spirit of helping and asking 'How are you?'" said Dale gratefully. "If you didn't have people like them showing up to offer help, I think some people could turn to drink or addictions."

Also in Abbotsford, Harold and his wife had lived in their home for 42 years, raising two daughters and a son. So when the floodwaters severely damaged their home and hundreds of others in the region, they were distraught.

Then Lorraine and Shirley, a pair of BG-RRT chaplains visited them and listened to Harold's story of loss and sadness.

As the Holy Spirit touched Lorraine and Shirley's hearts, Lorraine was moved to ask if they could pray with Harold. The response astounded them.

"He just threw his arms around us," said Shirley in a tone of amazement.

"It was an immediate response," Lorraine added. "Harold could not have hugged us any tighter. It was very emotional for all of us."

By the time the flood deployments ended, chaplains had prayed with more than 1,500 people and God used them to bring nine people to faith in His Son.

Canadian Law Enforcement Appreciation Retreat

The BG-RRT ministry also hosted a Canadian Law Enforcement Appreciation Retreat in Alberta for police officers and their spouses. More than 100 people were equipped and inspired to deal with the emotional and spiritual challenges of law enforcement work.

PRAYER REQUEST:

As our chaplains speak with those who are suffering grief and loss, will you pray that the Lord will guide every conversation—and that many will be drawn to the truth of God's everlasting love?



BG-RRT chaplains are trained to compassionately, gently explain God's gift of salvation through His Son.

"Rejoice with those who rejoice, weep with those who weep."

—ROMANS 12:15, ESV

Christian school students pray with a BG-RRT chaplain during a break from doing flood clean-up work in Abbotsford, British Columbia.



SEARCH FOR JESUS

POINTING LOST HEARTS TO THE SAVIOR

People can find the hope of Christ around the clock through “Search for Jesus” videos, websites, social media, and personal online discipleship.

GOD LOVES YOU

God loves you so much that He gave His only Son, Jesus Christ, to die for your sins. If you believe in Him, repent of your sins, and make Jesus the Lord of your life, you will have eternal life with Him in Heaven.

WILL YOU PRAY THIS PRAYER TODAY?

Dear God, I know that I am a sinner. I want to turn from my sins, and I ask for Your forgiveness. I believe that Jesus Christ is Your Son. I believe He died for my sins and that You raised Him to life. I want Him to come into my heart and to take control of my life. I want to trust Jesus as my Savior and follow Him as my Lord from this day forward. In Jesus' Name, amen.

NOW WHAT?

Did you pray this prayer today? Or do you have questions about a relationship with Jesus Christ? Go to PeaceWithGod.net and let us know.

“Ask, and it will be given to you; seek, and you will find; knock, and it will be opened to you.”

—MATTHEW 7:7, ESV

In 2021, BGEA's internet evangelism ministry, *Search for Jesus*, provided the opportunity to share the hope of the Gospel with people at any time or in any place—from Bruce in Canada to Hassan in Iraq. Bruce was kneeling at the altar in an empty cathedral when he decided to pull out his phone to find out about faith in Jesus. Hassan messaged us through Facebook in Arabic, “I want to know who God is. I am Muslim, and I don't feel I am satisfied with my faith.” Millions of others like them found Biblical answers and a Gospel witness—no matter where they lived or when they searched.

Last year, we launched our Russian and American Sign Language outreaches through Facebook, and ministry in Arabic and Portuguese expanded into new geographic areas. In addition to these languages, *Search for Jesus* also shared the Good News in English, Spanish, Korean, and Chinese. In total, almost 1.5 million visitors indicated making a commitment to Christ last year, and over 264,000 requested follow-up materials.

We thank God for the *Search for Jesus* volunteers who give their time to minister to others online. Almost 1,400 trained volunteers from 11 different countries spent more than 246,000 hours sharing the Gospel with people through live chats, emails, and Facebook Messenger conversations. They also mentored over 24,000 new believers and seekers through online courses, an increase of 23% from the previous year.

BGEA's church locator tool helped refer an average of 74 people per day to a local, Bible-believing church, so they can get plugged in to a community of fellow believers.

PRAYER REQUEST:

Please pray for people searching for hope online that they will find peace in Jesus Christ, who “is seated at the right hand of the throne of God” (Hebrews 12:2, ESV).

“JESUS SAVED ME THE DAY I WANTED TO TAKE MY OWN LIFE”

While searching the internet for ways to commit suicide, Ana Maria landed on the Spanish website of *Search for Jesus*.

After reading the Gospel, she chatted with a volunteer online who comforted her in her distress and led her to faith in Jesus Christ. “Jesus saved me the day I wanted to take my own life,” Ana Maria said.

Our volunteer helped connect her with a local church, where Ana Maria got baptized and now lives with the hope of Christ in a community of faith.

PROCLAIMING A TIMELESS MESSAGE

Franklin Graham records messages of hope in Charlotte, North Carolina.

SINCE 1950, BGEA HAS USED TECHNOLOGY TO SHARE THE GOSPEL THROUGH EVERY EFFECTIVE MEANS POSSIBLE. TODAY, THAT MISSION LIVES ON THROUGH OUR MEDIA MINISTRY—FROM NATIONALLY TELEVISED PROGRAMS AND WEEKLY PODCASTS TO PRESENCE ON SOCIAL MEDIA SITES AND MUCH MORE. THE GOOD NEWS IS BEING PROCLAIMED “*TO THE END OF THE EARTH*” (ACTS 1:8, ESV).

TV Telephone Ministry

For Canadians coming to faith in Jesus Christ, BGEA’s TV Telephone Ministry (TVTM) continues to be an important connection point.

TVTM provides spiritual support and information to people who watch BGEA telecasts and then call the toll-free number on their TV screens.

In 2021, trained volunteers at our Calgary call center responded to more than 250 calls. Among those, 68 people dedicated or rededicated their lives to Christ.

Internet/Digital

BillyGraham.ca saw almost 330,000 visits in 2021. Much of this traffic was for Billy Graham’s devotions and spiritual growth articles—with his answer to “Why did Herod try to kill Jesus after His birth?” as the most viewed article.

Social media extended its reach as our sites continued to deliver ministry updates and spiritual growth content. Our Facebook page (with over 20,000 followers), Instagram account (more than 9,500 followers) and Twitter page (over 3,200 followers) all experienced growth in 2021.

Decision Magazine

For more than 60 years, *Decision* magazine has featured evangelistic articles that call people to follow Christ and stand on His truth amidst a decaying culture. Insightful articles, written by well-known Bible teachers, point readers to God’s Word.

In 2021, “The Evangelical Voice for Today” printed more than 4.7 million copies, proclaiming the Good News to people in more than 75 countries. In Canada, more than 7,300 copies were distributed monthly.



Christian Response

BGEA’s trained Christian Response team answered almost 200,000 phone calls, letters, and emails in 2021 with words of encouragement rooted in Scripture. When needed, Biblical resources and materials were provided to help point people to the truth found only in Jesus Christ.

For many people, 2021 was filled with uncertainty and fear. We praise God for the more than 93,000 incoming calls to our Christian Response line to request prayer, make spiritual decisions, and ask questions about ministry events.

In addition to these calls, BGEA’s phone team also made over 44,000 calls, including many to encourage those who made decisions for Christ. No matter the initial purpose of a conversation, Christian Response team members faithfully prayed with callers and offered hope and encouragement from God’s word.

Each issue of *Decision* magazine offers hard-hitting Biblical insights and articles from Franklin Graham about key issues facing our culture.

“I am the light of the world. Whoever follows me will not walk in darkness, but will have the light of life.”

—JOHN 8:12, ESV

Online Training

The Billy Graham Rapid Response team began offering the *Sharing Hope in Crisis* seminar online, at no cost, to equip believers to share the hope of Christ with their friends, neighbors, and coworkers.

In 2021, more than 80 Canadians completed the training, available through **BillyGraham.ca/RRT**. Plans are underway to have a French version available by the end of 2022 at **AssociationBillyGraham.ca**.

Billy Graham Library

The Billy Graham Library, in Charlotte, North Carolina, welcomed more than 119,000 visitors in 2021, continuing its original mission to proclaim “*the gospel ... the power of God for salvation to everyone who believes*” (Romans 1:16, ESV).

In addition to the Library’s main experience—*The Journey of Faith* tour that demonstrates how God can use a life fully committed to Him—we offered evangelistic events for people of all ages.

Billy Graham’s greatest desire in life was to see people come to accept Christ as “*the way, and the truth, and the life*” (John 14:6, ESV), and more than 500 people prayed to receive Jesus Christ during their visit to the Library last year.

PRAYER REQUEST:

Pray that God will use BGEA’s media ministry to reach people far from Him with the Good News of Jesus Christ—and equip believers to stand boldly for Him.

WHAT WE BELIEVE

WE BELIEVE the Bible to be the inspired, the only infallible, authoritative Word of God revealing the love of God to the world.

WE BELIEVE that there is one God, eternally existent in three persons: Father, Son, and Holy Spirit.

WE BELIEVE in the deity of the Lord Jesus Christ, in His virgin birth, in His sinless life, in His miracles, in His vicarious and atoning death through His shed blood on the cross, in His bodily resurrection, in His ascension to the right hand of the Father, and in His personal return in power and glory.

WE BELIEVE that all men everywhere are lost and face the judgment of God, that Jesus Christ is the only way of salvation, and that for the salvation of lost and sinful man, repentance of sin and faith in Jesus Christ results in regeneration by the Holy Spirit. Furthermore we believe that God will reward the righteous with eternal life in Heaven, and that He will banish the unrighteous to everlasting punishment in Hell.

WE BELIEVE in the present ministry of the Holy Spirit, whose indwelling enables the Christian to live a godly life.

WE BELIEVE in the resurrection of both the saved and the lost; the saved unto the resurrection of eternal life and the lost unto the resurrection of damnation and eternal punishment.

WE BELIEVE in the spiritual unity of believers in the Lord Jesus Christ and that all true believers are members of His body, the church.

WE BELIEVE that the ministry of evangelism (sharing and proclaiming the message of salvation only possible by grace through faith in Jesus Christ) and discipleship (helping followers of Christ grow up into maturity in Christ) is a responsibility of all followers of Jesus Christ.

WE BELIEVE God's plan for human sexuality is to be expressed only within the context of marriage, that God created man and woman as unique biological persons made to complete each other. God instituted monogamous marriage between male and female as the foundation of the family and the basic structure of human society. For this reason, we believe that marriage is exclusively the union of one genetic male and one genetic female.

WE BELIEVE that we must dedicate ourselves to prayer, to the service of our Lord, to His authority over our lives, and to the ministry of evangelism.

WE BELIEVE that human life is sacred from conception to its natural end; and that we must have concern for the physical and spiritual needs of our fellowmen.

“All Scripture is given by inspiration of God, and is profitable for doctrine, for reproof, for correction, for instruction in righteousness, that the man of God may be complete, thoroughly equipped for every good work.”

—2 TIMOTHY 3:16-17, NKJV

STATEMENT OF FINANCIAL POSITION

BILLY GRAHAM EVANGELISTIC ASSOCIATION OF CANADA FOR THE YEAR ENDED DECEMBER 31, 2021

	2021	2020
ASSETS		
Current assets		
Cash and cash equivalents	\$ 1,102,832	\$ 2,051,036
Short-term investments	4,655,627	3,711,919
Accounts receivable	82,057	37,458
Due from related party	71,823	-
Prepaid expenses	88,162	64,421
	6,000,501	5,864,834
Investments	6,355,507	6,598,004
Capital assets	3,839,803	3,857,078
	16,195,811	16,319,916
LIABILITIES		
Current liabilities		
Accounts payable & accrued liabilities	\$ 701,056	\$ 800,770
Unearned revenue on subscriptions to <i>Decision</i> magazine	28,549	33,346
Payable to related party	80,839	86,235
	810,444	920,351
Deferred contributions	151,425	148,772
	961,869	1,069,123
FUND BALANCES		
Unrestricted	10,668,988	10,668,564
Internally restricted—invested in capital assets	3,839,803	3,857,078
Endowments	725,151	725,151
	15,233,942	15,250,793
	16,195,811	16,319,916

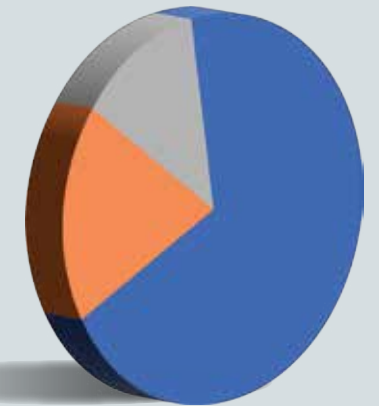
To see the complete version of the Billy Graham Evangelistic Association of Canada 2021 audited financial statements, please go to BillyGraham.ca.

STATEMENT OF OPERATIONS

BILLY GRAHAM EVANGELISTIC ASSOCIATION OF CANADA
FOR THE YEAR ENDED DECEMBER 31, 2021

	OPERATING FUND	CAPITAL FUND	ENDOWMENT FUND	2021 TOTAL	2020 TOTAL
REVENUE					
Contributions—general	\$ 2,911,318	\$ -	\$ -	\$ 2,911,318	\$ 2,858,886
Recognition of deferred ministry contributions	1,582,515	22,000	-	1,604,515	1,011,239
Bequests	1,168,624	-	-	1,168,624	2,236,384
Investment and other income	760,128	-	-	760,128	212,150
Decision magazine subscriptions	52,661	-	-	52,661	55,882
	6,475,246	22,000	-	6,497,246	6,374,541
EXPENDITURES					
Evangelistic ministries:					
Evangelism events	1,772,664	-	-	1,772,664	743,648
Television and radio	982,450	-	-	982,450	862,700
Print and internet	437,393	-	-	437,393	513,693
Billy Graham Rapid Response Team	411,812	-	-	411,812	263,282
Church ministries	349,956	-	-	349,956	7,667
Search for Jesus	342,271	-	-	342,271	213,586
International ministries	271,298	-	-	271,298	190,483
Decision magazine	143,345	-	-	143,345	155,159
Other ministry	859,292	144,736	-	1,004,028	980,049
	5,570,481	144,736	-	5,715,217	3,930,267
General & administrative	601,743	25,930	-	627,673	598,200
Fundraising	171,207	-	-	171,207	155,624
	6,343,431	170,666	-	6,514,097	4,684,091
Excess (deficiency) of revenue over expenditures	131,815	(148,666)	-	(16,851)	1,690,450
Fund balance—beginning of year	10,668,564	3,857,078	725,151	15,250,793	13,560,343
Interfund transfer—capital asset additions	(131,391)	131,391	-	-	-
Fund balance—end of year	10,668,988	3,839,803	725,151	15,233,942	15,250,793

2021 REVENUE



■ CONTRIBUTIONS, 69.5%
■ BEQUESTS, 18%
■ INVESTMENT AND OTHER, 12.5%

2021 EXPENDITURES



■ MINISTRY, 87.8%
■ GENERAL AND ADMINISTRATIVE, 9.6%
■ FUNDRAISING, 2.6%

To see the complete version of the Billy Graham Evangelistic Association of Canada 2021 audited financial statements, please go to BillyGraham.ca.

BOARD MEMBERS

CONTINUING THE LIFELONG WORK OF BILLY GRAHAM, THE BILLY GRAHAM EVANGELISTIC ASSOCIATION EXISTS TO SUPPORT AND EXTEND THE EVANGELISTIC CALLING AND MINISTRY OF FRANKLIN GRAHAM BY PROCLAIMING THE GOSPEL OF THE LORD JESUS CHRIST TO ALL WE CAN BY EVERY EFFECTIVE MEANS AVAILABLE TO US AND BY EQUIPPING THE CHURCH AND OTHERS TO DO THE SAME.



DENNIS GLUBISH ▲
MD, CCFP, FCFP
St. Albert, Alberta
Elected 1999



EDWARD GRAHAM
Vice President of Operations
Samaritan's Purse—U.S.A.
Boone, North Carolina
Elected 2020



WM. FRANKLIN GRAHAM, III ▲
Chairman, President & CEO
Billy Graham Evangelistic
Association
Chairman, President & CEO
Samaritan's Purse—U.S.A.
Boone, North Carolina
Elected 1995



WM. FRANKLIN GRAHAM, IV
First Vice Chairman and Vice President
Billy Graham Evangelistic
Association
Asheville, North Carolina
Elected 2016



GEOFFREY L. MOORE ▲ ●
President
Geoffrey L. Moore & Associates
B COMM, CPA, SM
Thornhill, Ontario
Elected 1995



JACK NEUFELD ▲ ●
President & CEO
WORX Environmental
Products, Inc.
Calgary, Alberta
Elected 2004



BRIAN PAULS ●
President
PaulsCorp, LLC
CEO
Dream Industrial REIT
Denver, Colorado
Elected 2013



**THE HONORABLE
E. DARRELL RIEMER**
Judge of the Provincial Court
of Alberta
Red Deer, Alberta
Elected 2007



RUTH A.M. ROSS ●
Special Advisor
Christian Legal Fellowship
BA, LLB
London, Ontario
Elected 2012



PAUL SABER
President & CEO
Manna Development
Group, LLC
Encinitas, California
Elected 2007



PETER CHUNG
Chairman & CEO
Primacorp Ventures Inc.
Vancouver, British Columbia
Elected 2020



KEN STANKIEVECH ●
President & CEO
Technovita
Technologies Corp.
Calgary, Alberta
Elected 2013

OFFICERS

WM. FRANKLIN GRAHAM, III
Chairman

RUTH A.M. ROSS
Secretary

DENNIS GLUBISH
Vice Chairman

GEOFFREY L. MOORE
Treasurer

**“Pray for us; for we are confident that we
have a good conscience, in all things
desiring to live honorably.”**

—HEBREWS 13:18, NKJV

KEY: ▲ Executive Committee | ● Audit Committee



The Lord worked through a Will Graham Celebration to transform many lives in Greater Sudbury, Ontario.

**BILLY
GRAHAM**
Evangelistic Association of Canada

Always Good News.

**FRANKLIN GRAHAM, PRESIDENT
20 HOPEWELL WAY NE
CALGARY, AB T3J 5H5
1-800-293-3717
BILLYGRAHAM.CA**

Names in testimonials have been changed to protect privacy.

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