

ANNUAL  
**2020**  
REPORT

“FOR SUCH A TIME AS THIS”



**BILLY  
GRAHAM**

Evangelistic Association of Canada

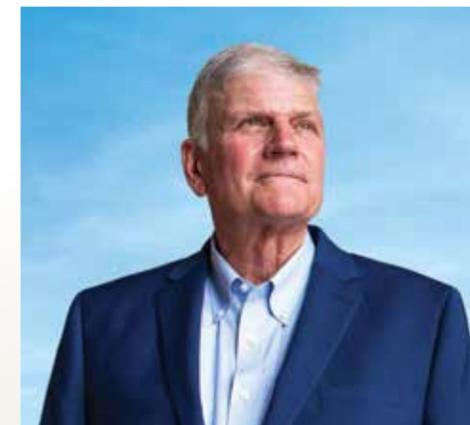
*Always Good News.*

Front Cover: Franklin Graham shared the Gospel in a nationally televised broadcast in Central Park to celebrate Easter.



A Billy Graham Rapid Response Team chaplain shares the Good News of salvation with a young woman in New York.

## FROM OUR PRESIDENT



DEAR FRIEND,

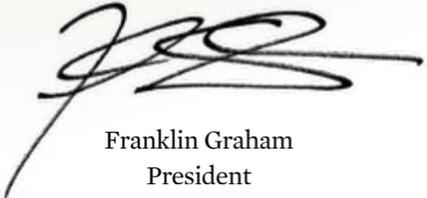
I'm thankful for your heart to shine the light of Jesus Christ in the midst of darkness. During a year marred by COVID-19, civic unrest, and global turmoil, friends like you helped share the eternal hope of the Gospel with hurting people around the world.

Even though we'll remember 2020 for its unprecedented challenges, it was also a time of unexpected opportunities for evangelistic ministry. We give God all the glory for opening these doors for the Gospel, and we praise Him for the countless men, women, and children He called to Himself through our planned events like the Decision America Sunshine State Tour, as well as new ministries like our Gospel TV spots and 24-hour prayer line. Each changed life is a reason to celebrate and reminds me of Jesus' words recorded in Luke 15:10—*"There is joy before the angels of God over one sinner who repents"* (ESV).

We praise God for your faithful support. You are making it possible to share the Good News of Jesus Christ, and I am grateful for you. Will you join me in praying that together in 2021, we will reach many more people who need to receive eternal salvation that comes only from the Lord Jesus Christ?

May God richly bless you.

Sincerely,



Franklin Graham  
President



# SHINING A LIGHT IN THE DARKNESS

COVID-19

“Jesus spoke to them again, saying, ‘I am the light of the world. He who follows Me shall not walk in darkness, but have the light of life.’”

—JOHN 8:12, NKJV

Billy Graham Rapid Response Team chaplains ministered to patients at the Samaritan's Purse Emergency Field Hospital set up in Central Park in New York City.



“The Lord Jesus Christ is risen,” Franklin Graham said in a nationally televised broadcast with Michael W. Smith. “He’s not dead. He’s alive, and we’re here in Central Park to celebrate Easter.”

## COVID-19

**A**S THE COVID-19 PANDEMIC CLOSED SCHOOLS AND BUSINESSES AND CONFINED PEOPLE TO THEIR HOMES, THE BILLY GRAHAM EVANGELISTIC ASSOCIATION (BGEA) PRAYERFULLY SOUGHT NEW OPPORTUNITIES TO MINISTER TO A FEARFUL AND HURTING WORLD. GOD OPENED DOORS FOR US TO SHARE HIS LOVE WITH PEOPLE THROUGH NEW MINISTRIES, INCLUDING CONTINENT-WIDE GOSPEL TV SPOTS; A 24-HOUR PRAYER LINE; AND AN EASTER SPECIAL WITH FRANKLIN GRAHAM, BROADCAST LIVE FROM NEW YORK CITY.

### SPECIAL BROADCASTS

As Easter week approached and it became clear that countless people would be unable to attend services in person, BGEA quickly made plans to reach individuals and families across North America with the Good News of “*Jesus our Lord, who was delivered up for our trespasses and raised for our justification*” (Romans 4:24–25, ESV).

Even before the pandemic began, Will Graham and Aaron Shust had planned to livestream a Good Friday message from the Billy Graham Library—and when churches had to close their doors, they became more determined than ever to make the service a reality. Will preached a powerful sermon about the price Jesus willingly paid on the cross and encouraged viewers to place their trust in Him. This Gospel message reached more than 330,000 viewers in 78 countries.

Two days later, Franklin Graham shared the Gospel on Easter morning during a national TV broadcast filmed in New York City’s Central Park. During the half-hour program on Fox News Channel, longtime ministry friend Michael W. Smith performed and Franklin preached on Scriptural accounts of Jesus transforming people’s lives—from a blind beggar to the disciples on the boat in the middle of the storm.

“Jesus knows how to take those hopeless situations and turn them around, and He can do that for your life,” he told the countless viewers who tuned in. He also shared the 24-hour prayer line number and encouraged anyone who had questions or prayer concerns—or who simply needed a listening ear—to call.

Mary was among those who called in following the service. She told our team member she was religious, but Franklin’s message made her want to learn more about a relationship with Jesus Christ—and she wanted to know how to receive Him.

After Mary prayed a heartfelt prayer of repentance and faith, our team member pointed her to resources that will encourage her with “*the sound words of our Lord Jesus Christ and the teaching that accords with godliness*” (1 Timothy 6:3, ESV).

**“Humanity wants comfort in its sorrow, light in its darkness, peace in its turmoil, rest in its weariness, and healing in its sickness and diseases: The Gospel of Jesus Christ gives all of this to us.”  
—Billy Graham**

### GOSPEL TV SPOTS AND 24-HOUR PRAYER LINE

In March, BGEA quickly opened a 24-hour prayer line to connect with people facing uncertainty and anxiety and offer them the peace of Jesus Christ.

As stay-at-home orders were issued across Canada and the U.S., we equipped staff and an army of volunteers to take calls from their houses. In a season of unprecedented fear, these trained team members fielded calls from men and women who wanted prayer for a wide variety of pandemic-related concerns.

Lindy called in April and shared that she was still reeling from the loss of her husband four years earlier—

## COVID-19

and now it seemed that she was going to lose the house they shared.

She had a lot of health concerns for herself, and she was worried about her elderly dad in light of the pandemic. “I just want to tell God I love Him and I’m sorry I’m a sinner,” she said as her voice broke with emotion.

Our team member talked to Lindy about the Good News of Jesus Christ, and she embraced the Gospel with an open heart. After she prayed to receive Christ, our team member encouraged her with Scriptures and pointed her to online discipleship resources.

A few days after the prayer line opened, Franklin Graham recorded short evangelistic TV spots that began airing nationwide on major U.S. networks like Fox and CNN, then later in the year on Canadian TV and radio stations.

These ads featured a simple Gospel

presentation along with the number of our 24-hour prayer line. Right away, we began receiving calls from men and women who wanted to respond to the message they heard.

Franklin continued to develop new spots with different topics—including racial reconciliation—but each one shared the only message with the power to save: the Gospel of Jesus Christ. During the year, we answered almost 330,000 calls, and we praise God that thousands made decisions for Christ.

Suzanne spent decades feeling hurt and angry for the way her mother treated her as a child. It dominated her thinking and her emotions. Then Suzanne saw a TV message from Franklin Graham explaining how, even during a pandemic, God is still in control and offers His love and salvation

through faith in Jesus Christ.

That inspired Suzanne, who was watching in Toronto, to call the number on the screen, and it changed her life. She told Mary, one of our specially trained team members, that she wanted to leave behind her anger, even though her mother—now in her 80s— still mistreats her.

Suzanne didn’t understand what it means to receive Christ as Lord and Savior. Mary explained the Gospel: “I told her that God loves her and that He is available to walk with her through trials and rough times.”

Suzanne understood but was reluctant to say yes to salvation. So Mary prayed for her to release her anger, then added Suzanne could call back if she changed her mind. Before she could say anything more, the Holy Spirit touched Suzanne’s heart. She interrupted Mary and declared, “No, I want to do it now!”

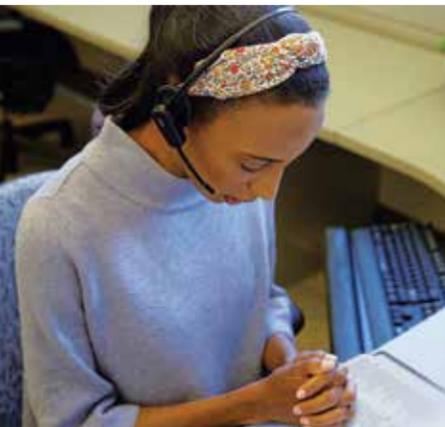
Filled with joy, Mary led Suzanne in a life-changing prayer of salvation. Praise God!

### ITALY EASTER BROADCAST

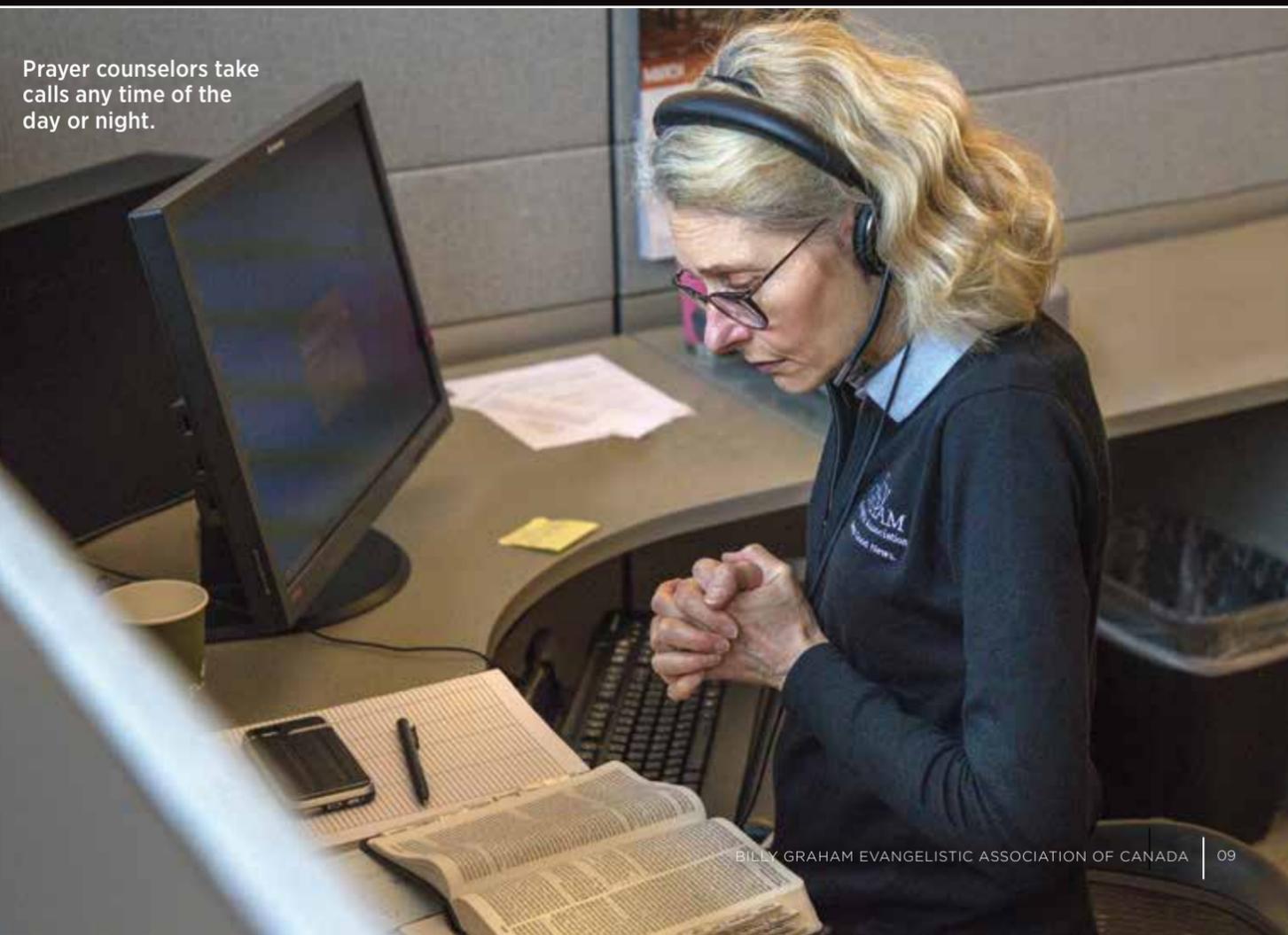
Even though nearly all of Italy’s population call themselves Christians, many of them don’t have a relationship with Jesus Christ. When the country became the global epicenter of the pandemic, God gave us an unprecedented opportunity to reach Italy with the Gospel. On April 10, BGEA was able to provide one of the country’s largest secular TV networks with ads featuring a short evangelistic message from Franklin Graham, along with the number for a prayer line staffed by Christians across Italy. It is our understanding that this marked the first time in the nation’s history that this message of salvation by grace alone through faith in Christ alone was shared on national TV.

Hundreds were trained to answer these calls from men and women responding to the Gospel, and by the time the campaign ended on May 22, more than 400 people had told us they made decisions for Jesus Christ.

**PRAYER REQUEST:** Please pray for an end to the COVID-19 pandemic—and that God would continue to use these new ministries to draw hurting people to Himself.

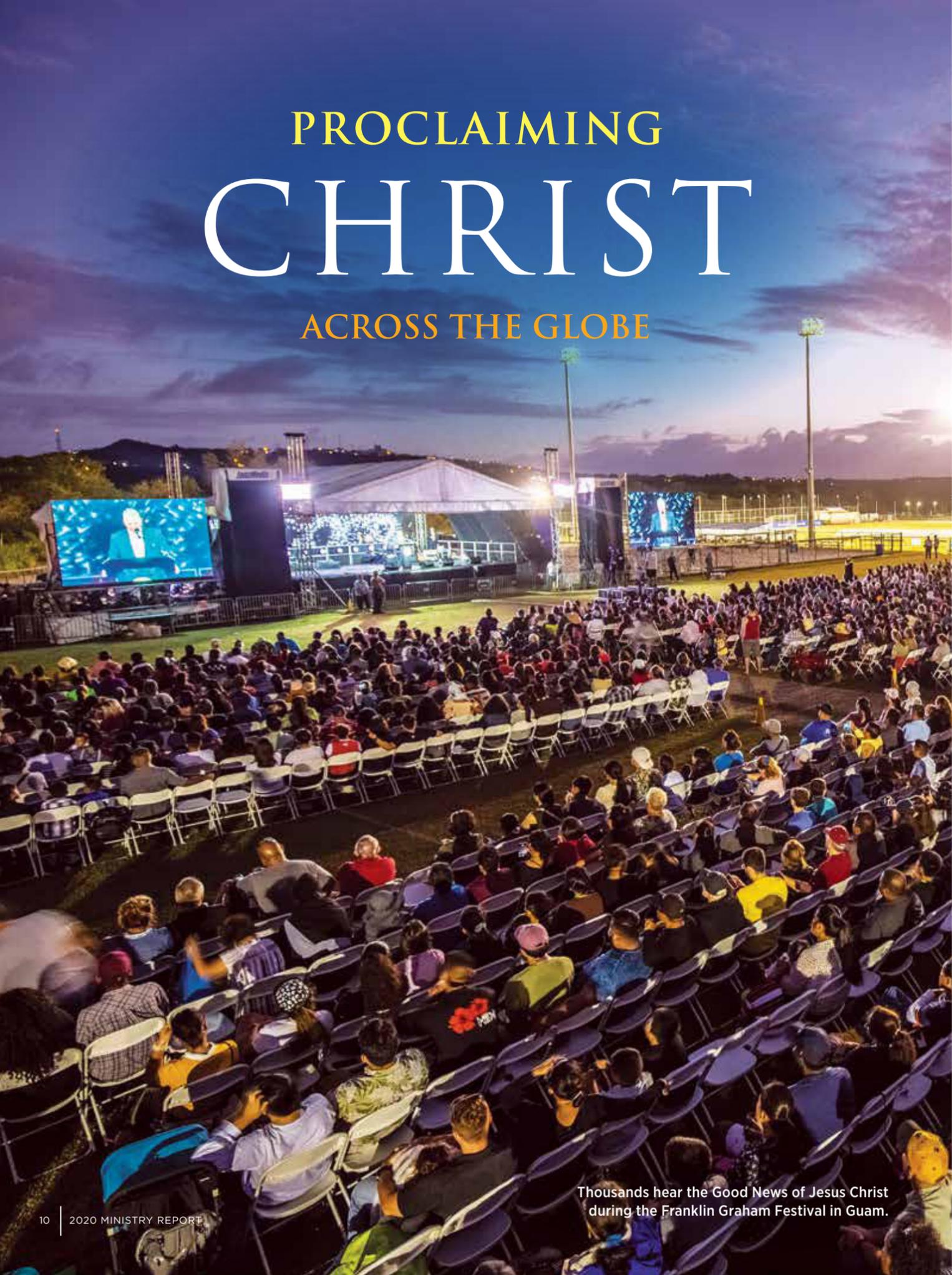


Millions of people have seen BGEA’s TV spots, and tens of thousands have called in—many to pray with a trained volunteer or team member to receive Jesus Christ.



Prayer counselors take calls any time of the day or night.

# PROCLAIMING CHRIST ACROSS THE GLOBE



Thousands hear the Good News of Jesus Christ during the Franklin Graham Festival in Guam.

## EVANGELISTIC EVENTS

**“The gospel which was preached by me is not according to man. ... It came through the revelation of Jesus Christ.”**  
—GALATIANS 1:11–12, NKJV

**F**ULFILLING JESUS’ CHARGE TO “GO INTO ALL THE WORLD AND PREACH THE GOSPEL” (MARK 16:15, NKJV), BGEA’S FESTIVALS AND CELEBRATIONS CARRIED OUT THE GREAT COMMISSION IN 2020 AMID CHANGING CIRCUMSTANCES. EARLY ON, FRANKLIN GRAHAM AND OTHERS TRAVELED FAR TO PROCLAIM THE GOOD NEWS, BUT EVERYTHING CHANGED WHEN COVID-19 MOVED ALL EVENTS ONLINE. NEVERTHELESS, THOUSANDS WERE TRANSFORMED THROUGH FAITH IN CHRIST.

### FRANKLIN GRAHAM FESTIVALS

While COVID-19 forced the postponement of all but two Franklin Graham Festivals originally scheduled for 2020, those two Festivals—both held in late February—bore significant fruit in the lives of many who attended.

At the Marianas Festival of Hope, Franklin shared a Gospel message with thousands of in-person guests. The event was held in Saipan, which is the largest of the Northern Mariana Islands in the western Pacific Ocean.

Residents were still recovering from the devastation of the October 2018 Super Typhoon Yutu, which packed Category 5 hurricane-like winds and destroyed many homes, businesses, and schools.

Hundreds responded to Franklin’s invitation to receive Christ and come “out of darkness into his marvelous light” (1 Peter 2:9, ESV). One was a young mom who said she wanted a fresh start after mistakes she’d made in her life. She had lost her home in the typhoon, only recently moving into temporary housing.

This Festival, she said, brought her renewed hope as she and many others made a decision for Christ. “Look at this,” she proclaimed excitedly while gesturing to the large crowd around her.

Two days after the Festival in Saipan, thousands more came out for the Guåhan Festival of Hope just

over 100 miles to the south, on the island of Guam.

Franklin used John 3 and the story of the Pharisee Nicodemus to explain that true faith isn’t about religion. By the time the night was over, hundreds had indicated a decision for Christ.

One of those people was a man named Norman who accepted Jesus as his Lord and Savior in 1980 but had slipped away. “For a long period of time, I wasn’t walking with the Lord,” Norman said. “That’s why I came over here to pray for the Lord to forgive me.”

Norman held the hand of his young granddaughter while praying to rededicate his life to Jesus Christ. He said he wanted her to know what was happening so that one day when she was old enough to understand, she too might have a personal relationship with Christ.



Above, right (1): A counselor ministers to a woman who responded to the Gospel in Guam after Franklin Graham (2) preached the Gospel.

## EVANGELISTIC EVENTS

### WILL GRAHAM CELEBRATIONS

Will Graham has a heart for Canadians. His first outreach as a BGEA evangelist took place in 2004 in Barrie, ON, and since then, he's done more than 30 evangelistic events in almost every province and territory.

In 2020, he was scheduled to preach at Celebrations in the Ontario cities of London and Sudbury. Both were postponed because of the pandemic, but Will still wanted to proclaim the Gospel there. On Oct. 6, he did so during a special Canada-focused online outreach.

"Your life may be in a mess," Will told nearly 30,000 viewers from 45 countries. "It doesn't make sense. You feel like you have no purpose and no

fulfillment. I'm here to tell you God can give you a fresh start in life."

Will invited his viewers to take up God's offer of a fresh start by committing their lives to His Son. We praise God for the many people who told us they made decisions for Christ and connected with our online counselors.

"Thank you for reminding me how much God loves me and wants me to surrender every part of my life to Him," wrote Adana after watching the outreach on the BGEA's Facebook page.

**PRAYER REQUEST:** Pray that the Lord would strengthen all those who made decisions for Him during evangelistic events in 2020, and pray that He would be glorified through every Festival and Celebration in 2021.

In addition to his evangelistic Good Friday livestream and online Canadian outreach, Will held four online Celebrations in March, June, July, and December, which was a special Christmas outreach with his wife, Kendra.

In total—including the Good Friday livestream—these virtual gatherings were viewed over 1 million times in 78 countries, and thousands indicated a decision for Christ.

One of Will's livestreams occurred in the Black Hills of South Dakota. He shared a powerful message about how to find true freedom in Jesus Christ. After the stream event, hundreds told us they made decisions for the Lord.

One of those people was a man from Massachusetts. "Wow!" he wrote to us online. "Thank you for your Blood, Jesus. I believe and—like Will Graham asked—I surrender my life to Jesus!" A trained volunteer was then able to share Biblical truth with him as he began his new walk with Christ.

### ASSOCIATE EVANGELISTS

At the beginning of 2020, BGEA Associate Evangelist Robert Cunville was scheduled to speak at more than 15 Festivals and evangelistic events. Because of COVID-19 restrictions, most of these events were postponed.

Thankfully, from January through the first week in March, tens of thousands attended a pastor's training event and four three-day Robert Cunville Festivals of Peace throughout India. We praise God that thousands of people indicated decisions for Christ before the year's outreaches were put on hold.

Will Graham preached the Gospel on Oct. 6 during a livestream outreach.



Will shared the Gospel via a live webcast from South Dakota.

Above, left: Will Graham and worship leader Mark Christian at the site of the Black Hills livestream in South Dakota.

# ANSWERING FEAR WITH GOD'S PEACE



"We are online because people are online, and everyone needs the hope of Jesus Christ." —Franklin Graham

#### GOD LOVES YOU

God loves you so much that He gave His only Son, Jesus Christ, to die for your sins. If you believe in Him, repent of your sins, and make Jesus the Lord of your life, you will have eternal life with Him in Heaven.

#### WILL YOU PRAY THIS PRAYER TODAY?

Dear God, I know that I am a sinner. I want to turn from my sins, and I ask for Your forgiveness. I believe that Jesus Christ is Your Son. I believe He died for my sins and that You raised Him to life. I want Him to come into my heart and to take control of my life. I want to trust Jesus as my Savior and follow Him as my Lord from this day forward. In Jesus' Name, amen.

#### NOW WHAT?

Did you pray this prayer today? Or do you have questions about a relationship with Jesus Christ? Go to [PeaceWithGod.net](http://PeaceWithGod.net) and let us know.

## SEARCH FOR JESUS

"I sought the Lord, and He heard me, and delivered me from all my fears."

—PSALM 34:4, NKJV

**S**INCE LAUNCHING A DECADE AGO, BGEA'S INTERNET EVANGELISM MINISTRY, *SEARCH FOR JESUS*, HAS SHARED THE GOSPEL WITH MORE THAN 88 MILLION WEBSITE VISITORS FROM NEARLY EVERY COUNTRY IN THE WORLD. IN 2020, THE LORD USED THIS OUTREACH TO ENCOURAGE BROKEN, HURTING INDIVIDUALS WHO WENT ONLINE IN PURSUIT OF THE HOPE FOUND ONLY IN CHRIST.

A fearful police officer named David was among the more than 10 million visitors—almost 238,000 of them from Canada—to one of BGEA's six internet evangelism websites last year.

Stuck in quarantine after possible exposure to the virus, David turned to his smartphone for answers. "How can I be saved?" he asked his phone—and then landed at [PeaceWithGod.net](http://PeaceWithGod.net), our main evangelistic website.

David chatted with a trained online volunteer who answered his questions and shared how he could be forgiven of all his sins through repentance and faith. Like almost 2 million others who indicated making decisions for Christ last year, David became "a new creation" (2 Corinthians 5:17, NKJV) when he prayed to surrender his life to Jesus.

BGEA created pandemic-related campaigns last year in six languages—English, Spanish, Portuguese, Arabic, Korean, and Mandarin—and connected with nearly 270,000 website visitors and over 160,000 social media users.

Out of this effort, more than 16,000 indicated they made a decision for Christ, and over 3,000 requested discipleship materials. An additional 7,000 people engaged in conversations about the Gospel with volunteers through Facebook Messenger and WhatsApp.

In a year of isolation, *Search for Jesus* volunteers offered the personal connection that so many hearts across the globe longed for—and we praise God for the lives He transformed.

All told, more than 1,500 volunteers from 10 countries—including almost 180 Canadians—spent nearly 240,000 hours sharing the love of Jesus through

live chat, social media, emails, and texts. Volunteers also disciplined 19,455 people through one of our online courses.

The Arabic outreach continued to grow in 2020, including 77,000 new followers on Facebook and more than double the number of Gospel conversations through Facebook Messenger over the previous year.

Nearly 100 people in the Middle East professed faith in Jesus through a conversation with a BGEA volunteer. One such discussion involved Katya, a 30-year-old woman who was seeking comfort and hope. When the volunteer first mentioned Jesus, Katya became quite angry, but God softened her heart over several weeks. Katya surrendered her life to Christ and was reading her Bible daily when she proclaimed, "My life is completely changed!"

Using emails and online courses, *Search for Jesus* also provided follow-up for new believers responding to our streaming events in 2020. From its 2011 inception, *Search for Jesus* has shared the Gospel online with visitors around the globe. We thank God that more than 16.2 million people have indicated a decision for Christ, and over 2.5 million have requested spiritual follow-up and help finding a church.



Above, right: Trained volunteers with BGEA's internet evangelism ministry are available to help and pray with visitors any time of the day.

# OFFERING LIFE-GIVING HOPE TO HURTING PEOPLE



A Canadian BG-RRT chaplain explains the Gospel to a volunteer helping flood victims in Fort McMurray, Alberta.

## BILLY GRAHAM RAPID RESPONSE TEAM

**T**HE BILLY GRAHAM RAPID RESPONSE TEAM (BG-RRT) STANDS READY TO DEPLOY AT A MOMENT'S NOTICE IN THE WAKE OF NATURAL OR MAN-MADE DISASTERS. THESE CRISIS-TRAINED VOLUNTEER CHAPLAINS MINISTER IN JESUS' NAME TO HURTING MEN AND WOMEN, SHARING HIS LOVE WITH THEM AND POINTING THEM TO THE HOPE FOUND ONLY IN HIM.

Despite the pandemic, God opened doors for Canadian chaplains to deploy 14 times in this country and around the world. In January, our Australian office asked for help in ministering to hundreds of people who'd lost everything in devastating bushfires.

In May, chaplains joined volunteers from our sister organization, Samaritan's Purse, traveling to the northern Alberta communities of Fort McMurray and Fort Vermilion. Ice-jammed rivers had flooded hundreds of homes in the two areas.

The BG-RRT ministry was well-known to government officials after it spent several months in 2016 offering spiritual and emotional care to Fort McMurray residents and first responders in the wake of a massive wildfire.

Chaplains served alongside Samaritan's Purse volunteers who were cleaning out flooded homes. As they prayed with two young volunteers in Fort McMurray, a nearby resident saw them and listened in. This opened the door for the chaplains to have spiritual conversations first with the resident, then with his friend who was helping clean out his flooded house.

Using BGEA's "Steps to Peace With God" booklet, the chaplains explained God's plan of salvation, then invited both men to accept His gift of faith in Christ. We praise God that both said yes!

"I just felt like I should do it—like it was the right thing to do," said Jonathan, one of the new believers. During their time in the two flooded communities, chaplains prayed with more than 1,200 residents and first responders. Twenty of them committed or rededicated their lives to the Lord because they heard and believed that *"while we were still sinners, Christ died for us"* (Romans 5:8, NKJV).

A few months later, chaplains went to Toronto

to help a seniors lodge deal with the emotional and spiritual aftermath of a COVID-19 outbreak. Chaplains also helped BGEA of Canada reach out to hurting Canadians by staffing a live pandemic prayer line offered through our website and toll-free telephone lines. Ten people came to Christ as God worked through them.

In October, eight chaplains went to the Ontario town of Aylmer to pray for peace during a protest rally attended by 2,000 people. We thank God that the event was peaceful.

As in previous years, chaplains were deployed at our Calgary warehouse in December while hundreds of Samaritan's Purse volunteers inspected Operation Christmas Child gift-filled shoeboxes. During the 13 days of shoebox processing, chaplains talked and prayed with more than 700 volunteers and staff.

Worldwide, as the COVID-19 pandemic spread, BG-RRT chaplains deployed to some of the hardest-hit communities, such as New York City and Cremona, Italy, plus other locations including the Bahamas. Chaplains also responded in the wake of widespread civil unrest in the U.S. (especially in Minneapolis, after the tragic and controversial death of George Floyd), as well as wildfires, tornadoes, shootings, hurricanes, and earthquakes.

All combined, BG-RRT chaplains from the U.S. deployed more than 1,300 times to 50 sites around the world. They ministered to over 44,000 people—and over 1,200 responded by surrendering their lives to the Lord.

Part of BG-RRT's mandate is equipping believers to minister to hurting people around them and equip many to serve as chaplains. In a year when in-person events could not be held, we were still able to hold 20 Canadian sessions online and train almost 500 people to share hope in the midst of crisis.

**PRAYER REQUEST:** Please ask God to continue to open doors for BG-RRT chaplains to share His love with hurting men, women, and children in the wake of the pandemic—as well as disasters in Canada and around the world.

EQUIPPING BELIEVERS TO SHARE

# CHRIST WITH OTHERS



The Billy Graham Training Center at The Cove in North Carolina hosts Biblical seminars and retreats and provides an ideal atmosphere for fellowship.

## TRAINING AND DISCIPLESHIP

“He gave ... evangelists ... and teachers, to equip the saints for the work of ministry, for building up the body of Christ”

—EPHESIANS 4:11–12, ESV

**G**OD GAVE BILLY AND RUTH BELL GRAHAM A CLEAR VISION FOR THE BILLY GRAHAM TRAINING CENTER AT THE COVE: TO PROVIDE PRACTICAL BIBLE TEACHING AND A HAVEN FOR SPIRITUAL RENEWAL. NOW MORE THAN 30 YEARS SINCE THE CENTER'S FOUNDING, GOD HAS CONTINUED TO OPEN DOORS FOR MEN AND WOMEN FROM ALL WALKS OF LIFE TO FIND BOTH THERE.

### BILLY GRAHAM TRAINING CENTER AT THE COVE

January 2020 at the Billy Graham Training Center at The Cove was devoted to repairing the Training Center building after a small fire in the lobby damaged three floors. Leadership prayerfully cast a vision to reopen the second floor—main auditorium, lobby and dining room—in time for a Military Marriage Retreat.

God used the fire to open new opportunities to minister to those outside the Training Center, including the online streaming of the Women's Bible Studies. Each week, an average of over 1,000 women from around the world watched the Bible studies online.

The fire also gave staff the chance to share the Gospel with contract workers who helped with the restoration. Five of the workers surrendered their lives to the Lord in repentance and faith. Bibles were given to each of them before they left.

Less than a month after the Billy Graham Training Center at The Cove reopened in February, the pandemic forced the cancellation of all in-person events until the beginning of June—but we continued to provide spiritual encouragement through free online devotionals and videos from seminar speakers.

By the end of the year, the Billy Graham Training Center at The Cove had offered 46 programmed events, welcoming more than 6,200 participants on-site. Even though the capacity was reduced, we praise God for more than 1,200 guests who recorded life-changing decisions in 2020 ranging from faith in Jesus Christ to new ministry, career, and family commitments.

### CHRISTIAN LIFE AND WITNESS COURSE

For more than 60 years—and continuing in the unusual year that 2020 was—BGEA has encouraged and strengthened the local church through the Christian Life and Witness Course.

By training Christians to serve as counselors during an outreach, the course equips them to grow in their faith, share their faith with others, and make disciples. In 2020, before the pandemic halted in-person classes, more than 10,000 people completed the Christian Life and Witness Course, the majority of whom were in the United Kingdom in preparation for the postponed Franklin Graham Tour.

Others completed the course in connection with Franklin's Festivals in Guam and Saipan and the Will Graham Celebrations that had been scheduled for Georgia and West Virginia. In Canada, almost 220 Ontario residents participated in the training online as part of the Greater London and Greater Sudbury Will Graham Celebrations.

We give God all the glory for the hundreds of attendees who indicated making decisions for Christ as a result of the course.



**PRAYER REQUEST:** Pray that the Lord will use the Billy Graham Training Center at The Cove and Christian Life and Witness Course to train a new generation of men and women to proclaim the Gospel of Jesus Christ.

Above, right: **Christian Life and Witness Course** classes were held online in 2020 in preparation for the **Greater London and Greater Sudbury Celebrations.**

# BROADCASTING GOOD NEWS



BGEA TV programs featuring a clear presentation of the Gospel are broadcast through Christian cable networks, TV affiliates, social media, and other digital platforms.

## MEDIA MINISTRY

“How beautiful ... are the feet of him who brings good news, ... who publishes salvation.”  
—ISAIAH 52:7, ESV

**S**INCE OUR VERY BEGINNING IN 1950, BGEA HAS PURPOSED TO “PROCLAIM THE GOSPEL OF THE LORD JESUS CHRIST TO ALL WE CAN BY EVERY EFFECTIVE MEANS AVAILABLE TO US.” THIS MISSION TOOK ON SPECIAL MEANING IN THE UNUSUAL AND CHALLENGING YEAR OF 2020, WHEN BGEA USED VARIOUS FORMS OF MEDIA—BOTH CONVENTIONAL AND UNCONVENTIONAL—TO REACH AS MANY PEOPLE AS POSSIBLE WITH THE GOOD NEWS OF SALVATION AND THE HOPE THAT COMES ONLY THROUGH FAITH IN CHRIST.

### DECISION MAGAZINE

Each month, *Decision* features evangelistic articles that call people to follow Jesus, discipleship messages from respected Christian leaders to equip believers to stand strong for God’s truth, and Biblically-based analysis of critical issues facing the church.

“The Evangelical Voice for Today” printed more than 4.5 million copies during 2020, proclaiming the Good News of Jesus Christ to readers in more than 65 countries. In Canada, over 7,700 copies were distributed monthly.

### TV TELEPHONE MINISTRY

For Canadians coming to faith in Jesus Christ, BGEA’s TV Telephone Ministry (TVM) continues to be an important connection point.

TVM provides spiritual support and information to people who watch BGEA telecasts and then call the toll-free number on their TV screens.

Despite significant pandemic limitations, trained volunteers at our call centers in Calgary and Winnipeg responded to nearly 200 calls in 2020, praying with 70 people who made decisions for Christ.

### RESPONSE CENTER AND CHRISTIAN GUIDANCE

Always ready to provide Christ-centered support and words of encouragement rooted in Scripture, BGEA’s trained Christian Response representatives

answered more than 200,000 phone calls, letters, and emails in 2020.

In many cases, the ministry provided Biblical resources and materials to help further direct people to the truth found only in Jesus Christ. Incoming phone calls to Christian Response increased by almost 2,000 from the previous year and included prayer requests, decisions for Christ, and questions about evangelistic events.

The largest volume of calls pertaining to spiritual matters came from people who had been viewing BGEA’s television specials and listening to the ministry’s radio station and broadcasts. People also contacted Christian Response after visiting our websites, and our representatives responded to more than 55,000 individual emails.

Christian Response answered more than 13,000 letters and prayed with callers during more than 41,000 incoming calls. We praise God that nearly 1,000 people who spoke by phone with Christian Response team members made life-changing decisions for Jesus Christ.



**PRAYER REQUEST:** Please pray that God would use each of BGEA’s media ministries to touch hearts and transform lives with the Gospel of Jesus Christ.

Above, right: Over 7,700 copies of *Decision* magazine were distributed monthly in Canada in 2020.

## WHAT WE BELIEVE



“**A**LL SCRIPTURE IS GIVEN BY INSPIRATION OF GOD, AND IS PROFITABLE FOR DOCTRINE, FOR REPROOF, FOR CORRECTION, FOR INSTRUCTION IN RIGHTEOUSNESS, THAT THE MAN OF GOD MAY BE COMPLETE, THOROUGHLY EQUIPPED FOR EVERY GOOD WORK.” —2 TIMOTHY 3:16-17, NKJV

**WE BELIEVE** the Bible to be the inspired, the only infallible, authoritative Word of God revealing the love of God to the world.

**WE BELIEVE** that there is one God, eternally existent in three persons: Father, Son, and Holy Spirit.

**WE BELIEVE** in the deity of the Lord Jesus Christ, in His virgin birth, in His sinless life, in His miracles, in His vicarious and atoning death through His shed blood on the cross, in His bodily resurrection, in His ascension to the right hand of the Father, and in His personal return in power and glory.

**WE BELIEVE** that all men everywhere are lost and face the judgment of God, that Jesus Christ is the only way of salvation, and that for the salvation of lost and sinful man, repentance of sin and faith in Jesus Christ results in regeneration by the Holy Spirit. Furthermore we believe that God will reward the righteous with eternal life in Heaven, and that He will banish the unrighteous to everlasting punishment in hell.

**WE BELIEVE** in the present ministry of the Holy Spirit, whose indwelling enables the Christian to live a godly life.

**WE BELIEVE** in the resurrection of both the saved and the lost; the saved unto the resurrection of eternal life and the lost unto the resurrection of damnation and eternal punishment.

**WE BELIEVE** in the spiritual unity of believers in the Lord Jesus Christ and that all true believers are members of His body, the church.

**WE BELIEVE** that the ministry of evangelism (sharing and proclaiming the message of salvation only possible by grace through faith in Jesus Christ) and discipleship (helping followers of Christ grow up into maturity in Christ) is a responsibility of all followers of Jesus Christ.

**WE BELIEVE** God’s plan for human sexuality is to be expressed only within the context of marriage, that God created man and woman as unique biological persons made to complete each other. God instituted monogamous marriage between male and female as the foundation of the family and the basic structure of human society. For this reason, we believe that marriage is exclusively the union of one genetic male and one genetic female.

**WE BELIEVE** that we must dedicate ourselves to prayer, to the service of our Lord, to His authority over our lives, and to the ministry of evangelism.

**WE BELIEVE** that human life is sacred from conception to its natural end; and that we must have concern for the physical and spiritual needs of our fellowmen.

## STATEMENT OF FINANCIAL POSITION

### BILLY GRAHAM EVANGELISTIC ASSOCIATION OF CANADA

#### ASSETS

##### Current assets

Cash and cash equivalents	\$ 2,051,036	\$ 1,654,484
Short-term investments	3,711,919	1,777,760
Accounts receivable	37,458	46,029
Prepaid expenses	64,421	86,874
	<u>5,864,834</u>	<u>3,565,147</u>

##### Investments

	6,598,004	6,458,729
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##### Capital assets

	<u>3,857,078</u>	<u>3,954,186</u>
	<u>16,319,916</u>	<u>13,978,062</u>

#### LIABILITIES

##### Current liabilities

Accounts payable & accrued liabilities	\$ 800,770	\$ 183,940
Unearned revenue on subscriptions to <i>Decision</i> magazine	33,346	34,109
Payable to related parties	86,235	33,958
	<u>920,351</u>	<u>252,007</u>

##### Deferred contributions

	148,772	165,712
	<u>1,069,123</u>	<u>417,719</u>

#### FUND BALANCES

Unrestricted	10,668,564	8,881,006
Internally restricted—invested in capital assets	3,857,078	3,954,186
Endowments	725,151	725,151
	<u>15,250,793</u>	<u>13,560,343</u>
	<u>16,319,916</u>	<u>13,978,062</u>

BILLY GRAHAM EVANGELISTIC ASSOCIATION OF CANADA

	OPERATING FUND	CAPITAL FUND	ENDOWMENT FUND	2020 TOTAL	2019 TOTAL
<b>REVENUE</b>					
Contributions—general	\$ 2,858,886	\$ -	\$ -	\$ 2,858,886	\$ 2,539,903
Recognition of deferred ministry contributions	1,011,239	-	-	1,011,239	1,312,375
Bequests	2,236,384	-	-	2,236,384	842,612
Investment and other income	212,150	-	-	212,150	247,920
Decision magazine subscriptions	55,882	-	-	55,882	56,387
	<u>6,374,541</u>	<u>-</u>	<u>-</u>	<u>6,374,541</u>	<u>4,999,197</u>
<b>EXPENDITURES</b>					
Evangelistic ministries:					
Citywide evangelism	743,648	-	-	743,648	1,525,789
Media	1,078,772	-	-	1,078,772	316,151
Rapid Response ministry	263,282	-	-	263,282	376,067
International ministries	190,483	-	-	190,483	274,735
Decision magazine	155,159	-	-	155,159	141,582
Training	90,825	-	-	90,825	93,423
Other ministry	1,293,643	114,455	-	1,408,098	1,342,406
	<u>3,815,812</u>	<u>114,455</u>	<u>-</u>	<u>3,930,267</u>	<u>4,070,153</u>
General & administrative	575,261	22,939	-	598,200	538,915
Fundraising	155,624	-	-	155,624	186,724
	<u>4,546,697</u>	<u>137,394</u>	<u>-</u>	<u>4,684,091</u>	<u>4,795,792</u>
<b>Excess (deficiency) of revenue over expenditures</b>	1,827,844	(137,394)	-	1,690,450	203,405
<b>Fund balance—beginning of year</b>	8,881,006	3,954,186	725,151	13,560,343	13,356,938
Interfund transfer—capital asset additions	(40,286)	40,286	-	-	-
<b>Fund balance—end of year</b>	<u>10,668,564</u>	<u>3,857,078</u>	<u>725,151</u>	<u>15,250,793</u>	<u>13,560,343</u>

2020 REVENUE



- Contributions, 60.7%
- Bequests, 35.1%
- Investment and other, 4.2%

2020 EXPENDITURES



- Ministry expenses, 83.9%
- General and administrative, 12.8%
- Fundraising, 3.3%

“You uphold me in my integrity, and set me before Your face forever.” —PSALM 41:12, NKJV

To see the complete version of the Billy Graham Evangelistic Association of Canada 2020 audited financial statements, please go to [BillyGraham.ca](http://BillyGraham.ca).

# BOARD MEMBERS

CONTINUING THE LIFELONG WORK OF BILLY GRAHAM, THE BILLY GRAHAM EVANGELISTIC ASSOCIATION EXISTS TO SUPPORT AND EXTEND THE EVANGELISTIC CALLING AND MINISTRY OF FRANKLIN GRAHAM BY PROCLAIMING THE GOSPEL OF THE LORD JESUS CHRIST TO ALL WE CAN BY EVERY EFFECTIVE MEANS AVAILABLE TO US AND BY EQUIPPING THE CHURCH AND OTHERS TO DO THE SAME.



**DENNIS GLUBISH** ▲  
MD, CCFP, FCFP  
St. Albert, AB  
Elected 1999



**EDWARD GRAHAM**  
Assistant to the Vice President of  
Programs & Government Relations  
Samaritan's Purse—U.S.A.  
Boone, North Carolina  
Elected 2020



**WM. FRANKLIN GRAHAM, III** ▲  
Chairman, President & CEO  
Billy Graham Evangelistic  
Association  
Chairman, President & CEO  
Samaritan's Purse—U.S.A.  
Boone, North Carolina  
Elected 1995



**WM. FRANKLIN GRAHAM, IV**  
First Vice Chairman and Vice President  
Billy Graham Evangelistic  
Association  
Asheville, North Carolina  
Elected 2016



**GEOFFREY L. MOORE** ▲ ●  
President  
Geoffrey L. Moore & Associates  
CPA, CA  
Thornhill, ON  
Elected 1995



**JACK NEUFELD** ▲ ●  
President & CEO  
WORX Environmental  
Products, Inc.  
Calgary, AB  
Elected 2004



**BRIAN PAULS** ●  
President  
PaulsCorp, LLC  
CEO  
Dream Industrial REIT  
Denver, Colorado  
Elected 2013



**THE HONORABLE  
E. DARRELL RIEMER**  
Judge of the Provincial Court  
of Alberta  
Red Deer, AB  
Elected 2007



**RUTH A.M. ROSS** ●  
Special Advisor  
Christian Legal Fellowship  
BA, LLB  
London, ON  
Elected 2012



**PAUL SABAR**  
President & CEO  
Manna Development  
Group, LLC  
Encinitas, California  
Elected 2007



**PETER CHUNG**  
Chairman & CEO  
Primacorp Ventures Inc.  
Vancouver, BC  
Elected 2020



**KEN STANKIEVECH** ●  
President & CEO  
TechnoVita  
Technologies Corp.  
Calgary, AB  
Elected 2013

## OFFICERS

**WM. FRANKLIN GRAHAM, III**  
Chairman

**RUTH A.M. ROSS**  
Secretary

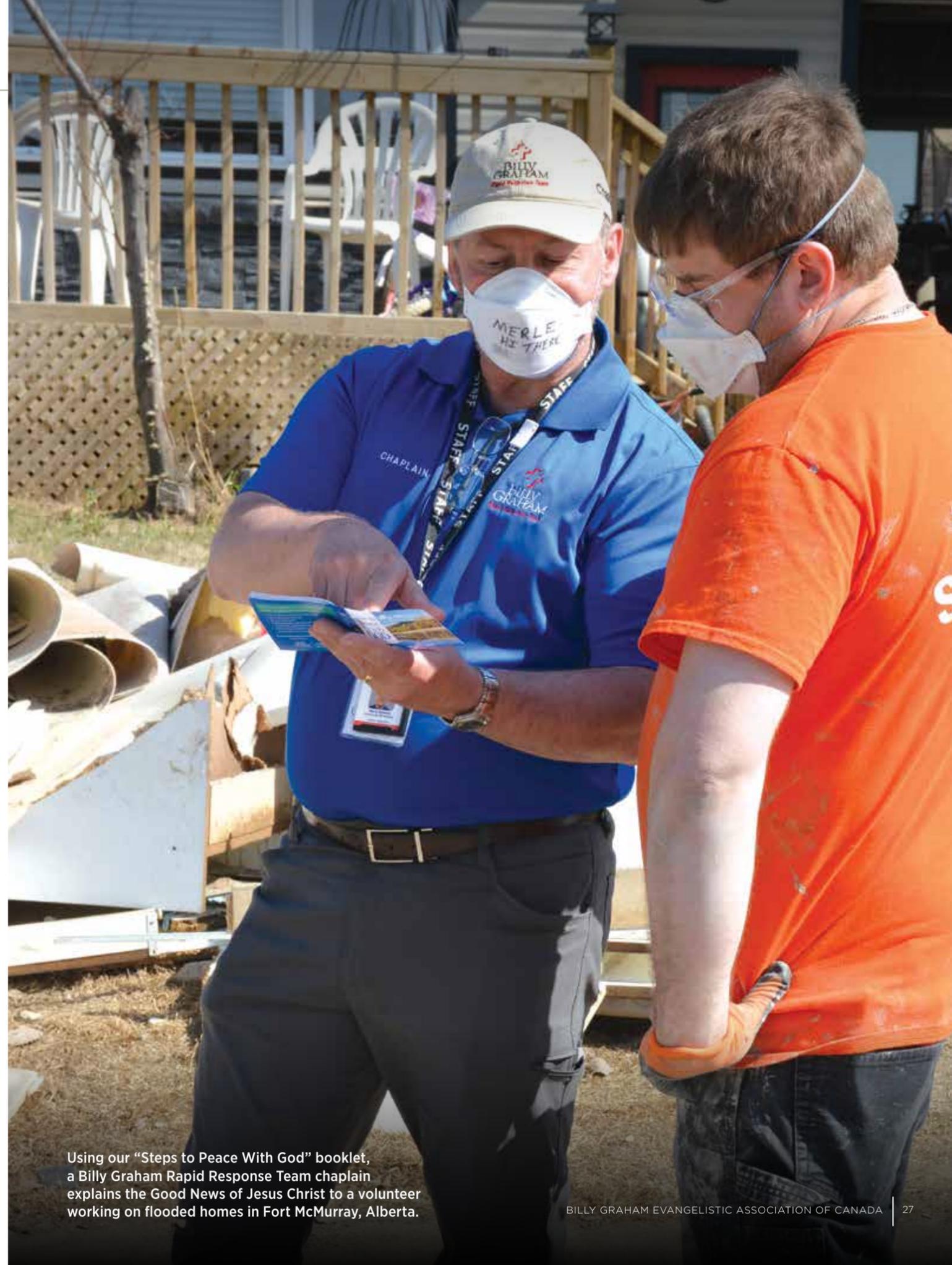
**DENNIS GLUBISH**  
Vice Chairman

**GEOFFREY L. MOORE**  
Treasurer

**“Pray for us; for we are confident  
that we have a good conscience, in all  
things desiring to live honorably.”**

—HEBREWS 13:18, NKJV

KEY: ▲ Executive Committee | ● Audit Committee



Using our “Steps to Peace With God” booklet, a Billy Graham Rapid Response Team chaplain explains the Good News of Jesus Christ to a volunteer working on flooded homes in Fort McMurray, Alberta.

**BILLY  
GRAHAM**  
Evangelistic Association of Canada  
*Always Good News.*

**FRANKLIN GRAHAM, PRESIDENT**  
**20 HOPEWELL WAY NE, CALGARY, AB T3J 5H5**  
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Names in testimonials have been changed to protect privacy.

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